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06-27-2002

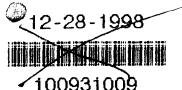


U.S. Department of Commerce Patent and Trademark Office

102137359					
To the Honorable Commissioner of Patents and Trad					
1. Name of conveying party(ies):		2. Name and Address of receiving party(ies)			
BMG Direct Marketing, Inc.		Name: BMG SPECIAL PRODUCTS, INC.			
Individual(s) Association General Partnership Limited PartnershipX Corporation-State of Delaware Other Additional name(s) of conveying party(ies) attached? Yes _X_ No		Address: 1540 Broadway New York, New York 10036			
3. Nature of conveyance:	, , , , , , , , , , , , , , , , , , , ,	Individual(s) citizenship			
Assignment Merger  Security Agreement Change of Name		Association  General Partnership  Limited Partnership  Corporation-State of Delaware			
X Other: Corrective Assignment to correct state of incorporation of BMG Direct Marketing, Inc. from New York to Delaware, previously recorded on Reel/Frame: 1831/0990		Other  If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No			
4. Application number(s) or registration nu	imber(s):				
A. Trademark Application No.(s)		B. Trademark Registration Nos.			
		Reg. No. 1,947,891, Reg. No. 1,855,590, Reg. No. 1,771,212			
	Additional numbers attache	d? Yes <u>X</u> No			
5. Name and address of party to whom correspondence concerning document should be mailed:		6. Total number of applications and registrations involved:3			
Mary L. Kevlin, Esq. Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas New York, NY 10036-6799		7. Total fee (37 CFR 3.41) \$ 90.00  X Enclosed  X Any deficiency is authorized to be charged to			
<b>,</b>		Deposit Account No. 03-3415.  8. Deposit Account No. 03-3415			
06/27/2002 JJALLAH2 00000027 1947891		(Attach duplicate copy of this page if paying by deposit account)			
0 FC:481 40.00 0P	DO NOT USE				
A 10-10-	the foregoing information  Nay Ll  Sign	on is true and correct and any attached copy is a true copy of  Hard Color Date			
Total nur	mber of pages including cover	sheet, attachments, and document: 9  3 Jefferson Davis Highway, Crystal Gateway 4, Suite 300, Arlington			
Mail to: Assignment Branch U.S. Patent &	Trademark Office, 1213	J JULIUIU LATIO LANGUE MJ, G-J-1			

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U.S. Department of Commerce Patent and Trademark Office

100931009						
To the Honorable Commissioner of Patents and Trademarks: Please record the						
1. Name of conveying party(ies):	2. Name and Address of receiving party(ies)					
BMG Direct Marketing, Inc.	Name: BMG SPECIAL PRODUCTS, INC.					
Individual(s)  General Partnership  X Corporation-State of New York  Other  Additional name(s) of conveying party(ies) attached?  Yes X No	Address: 1540 Broadway New York, New York 10036  PR C C C C C C C C C C C C C C C C C C C					
3. Nature of conveyance:	Individual(s) citizenship					
X Assignment Merger	General Partnership Limited Partnership					
Security Agreement Change of Name	Corporation-State of Delaware Other					
Other Execution Date:December 18, 1998	If assignce is not domiciled in the United States, a domestic representative designation is attached:Yes No (Designations must be a separate document from assignment)  Additional name(s) & address(es) attached?Yes No					
Application number(s) or registration number(s):						
A. Trademark Application No.(s)	B. Trademark Registration No.(s)  Reg. No. 1,947,891, Reg. No. 1,855,590, Reg. No. 1,771,212					
Additional numbers attache	ed? Yes X No					
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved: 3					
Mary L. Kevlin, Esq. Cowan, Liebowitz & Latman, P.C. 1133 Avenue of the Americas New York, NY 10036-6799	7. Total fee (37 CFR 3.41) \$ 90.00  X Enclosed  X Any deficiency is authorized to be charged to Deposit Account No. 03-3415.					
/28/1998 SSNITH 00000066 1947891	8. Deposit Account No. 03-3415					
FC:481 40.00 OP FC:482 50.00 OP	(Attach duplicate copy of this page if paying by deposit account)					
9. Statement and signature.  To the best of my knowledge and belief, the foregoing information the original document.  Mary L. Kevlin Name of Person Signing  Total number of pages including cover	in is true and correct and any attached copy is a true copy of $\frac{2\sqrt{2\sqrt{9}}}{Date}$					

Mail to: U.S. Patent & Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231

## U.S. TRADEMARK ASSIGNMENT

U.S. TRADEMARK ASSIGNMENT, made as of December 18, 1998, between the December 18 and December 19 and December 19 and December 18 and December 19 and December

WHEREAS, Assignor is the owner of the BUDDAH RECORDS mark for musical sound recordings and registrations listed on Schedule A; and

WHEREAS, Assignee desires to acquire the BUDDAH RECORDS mark and the registrations listed on Schedule A;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to BUDDAH RECORDS mark and all registrations listed on the attached Schedule together with the goodwill of the business symbolized by these, including but not limited to all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

MLK/AXJ/16513/00/335465.1

TRADEMARK
REEL: 002531 FRAME: 0893

IN WITNESS WHEREOF, Assignor has executed this U.S. Trademark Assignment

as of December 18, 1998.

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BMG DIRECT MARKETING, INC.

Name: Cliftenignt Title: Senior VP Business Affairs BMG Direct

STATE OF NEW YORK

)ss.:

COUNTY OF NEW YORK)

On <u>Oceals 18</u>, 1998, before me personally came <u>Ock Knight</u>, to me known, who being by me duly sworn, did depose and say that he is a duly authorized officer of BMG Direct Marketing, the corporation described in and which executed the foregoing instrument, and that he had the authority to sign his name hereto on behalf of the corporation.

Partica Rene

Agreed to and Accepted by:

BMG SPECIAL PRODUCTS, INC.

PATRICIA REUL

NOTARY PUBLIC, STATE OF NEW YORK

OUALIFIED IN ORANGE COUNTY ARDAY COLLET COMMISSION EXPIRES JUNE 15, 1994

By: Name: La Vierre Evans
Title: Senior VP + (0-General Course)

MLK/AXJ/16513/00/335465.1

TRADEMARK REEL: 002531 FRAME: 0894

## THE SCHEDULE

Country	Trademark	Registration No.	Registration Date
United States	BUDDAH	1,947,891	January 16, 1996
United States	RECORDS BUDDAH	1,855,590	September 27, 1994
	RECORDS &		
United States	DESIGN BUDDAH	1,771,212	May 18, 1993
Officed States	БОДДАП	1,771,212	Way 10, 1993

TRADEMARK REEL: 002531 FRAME: 0895

NJH/NJH/16513/00/335267.1 RECORDED: 06/27/2002