

06-27-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Movie Trading Company, Ltd.

06/20/02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 05/20/2002

2. Name and address of receiving party(ies)

Name: Blockbuster Inc. Internal Address:

Street Address: 1201 Elm Street City: Dallas State: TX Zip: 75270

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,472,537

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sidelle Illion

Internal Address: Blockbuster Inc.

Street Address: 1201 Elm Street

City: Dallas State: TX Zip: 75270

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 02-2833

DO NOT USE THIS SPACE

9. Signature.

Sidelle Illion Name of Person Signing

Sidelle Illion Signature

June 19, 2002 Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 2532 FRAME: 0288

# ASSIGNMENT OF TRADEMARKS

**WHEREAS, MOVIE TRADING COMPANY, LTD.**, a Texas Limited Partnership, with its principal place of business located at 1017 N. Central Expressway, Suite 100, Plano, TX 75075 ("Assignor") has adopted, used, is using, and is the owner of the trade mark "MOVIE TRADING CO." registered on the supplemental register under U.S. Registration No. 2,472,537 for retail store services in the field of digital video discs and video cassettes.

**WHEREAS, BLOCKBUSTER INC.**, a Delaware corporation, with its principal place of business located at 1201 Elm Street, Dallas, TX 75270 ("Assignee") is desirous of acquiring said registered trademark.

**NOW, THEREFORE**, for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MOVIE TRADING COMPANY, LTD. hereby assigns to BLOCKBUSTER INC., all rights, title, and interest in and to the trademark "MOVIE TRADING CO." including all said registrations and any and all related trade names, together with the goodwill of the business symbolized by said trademark, including registrations thereof.

Signed this 20<sup>th</sup> day of May 2002.

**MOVIE TRADING COMPANY, LTD.**

By: 

Name: Mark Kane

Title: President