

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Guinness UDV Canada Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other Quebec
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Diageo Canada Inc.

Internal Address: Suite 800

Street Address: 401 The West Mall

City: Eto biocoke State: ON Zip: CANADA

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Quebec
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment!)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 653,883
and 847 985

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy D. Carey

Internal Address: Diageo North America

Street Address: 5 x Landmark Square

City: Stamford State: CT Zip: 06901

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 083120

9. Signature.

DO NOT USE THIS SPACE

Cindy D Carey
Name of Person Signing

Cindy D Carey
Signature

Aug 23, 2002
Date

Total number of pages including cover sheet, attachments, and document: 11

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

DIAGEO

Six Landmark Square
Stamford, Connecticut 06901

Tel 203-359-7100
Fax 203-359-7402

Cindy D. Carey
Trademark Paralegal
Phone 203-359-7465
Fax 203-967-7951

August 23, 2002

VIA FACSIMILE 1 703 306 5995

Box Assignment
Commissioner of Patents and Trademarks
Washington D.C. 20231

**Re: Trademark Change of Name Recordal in the United States
In the name of Diageo Canada Inc**

**GIBSON'S-Word Block Letters, Registration Number 653883
GIBSON'S-Word Block Letters, Registration Number 847985**

Dear Sir:

The above-referenced trademark registration currently stands in the name of Guinness UDV Canada Inc. Guinness UDV Canada Inc. changed its name to Diageo Canada Inc. as per the enclosed Recordation Form Coversheet.

Only a legible coversheet is required to effect a Change of Name Recordal. 37 C.F.R. Section 3.25.

Please record the Change of Name and forward the file stamped copy including reel and frame numbers to the undersigned. Please charge all fees associated with this recordal to deposit account no. 083120 in the name of Diageo North America.

Sincerely,

