

06-27-2002

Form PTO-1594  
(Rev. 03/01)

RE



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U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0027 (exp. 5/31/2002)

102136921

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

The Cow Town Group, Inc.

- Individual  Association
- General Partnership  Limited Partnership
- Corporation-State \_\_\_\_\_
- Other Limited Liability Company

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: River West Brands, LLC

Internal Address: 648 W. Randolph Street, Suite 400

Street Address:

City: Chicago State: Illinois ZIP: 60601

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 30 April 2002

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

78/117089, 76/376362, 76/399449, 76/372718, 78/118508, 78/114320,  
76/367592, 78/121455, 76/339448, 78/122121, 78/117689, 78/116917,  
78/112759, 78/117704, 76/367593

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David J. Davis

Internal Address: Baker & McKenzie

Suite 3500

Street Address: One Prudential Plaza

130 E. Randolph Drive

City: Chicago State: IL ZIP: 60601-6384

6. Total number of applications and registrations involved: 15

7. Total fee (37 CFR 3.41): .....\$ 390

[NOTE: \$40.00 for first mark; \$25.00 for each subsequent mark].

Enclosed

Authorized to be charged to deposit account (any shortfall, or missing fees)

8. Deposit account number:

02-0400

06/26/2002 6TDM11 00000162 020400 78117089

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 350.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David J. Davis  
Name of Person Signing

Signature

5-30-2002  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

## DEED OF ASSIGNMENT OF TRADEMARKS

WHEREAS, The Cow Town Group, Inc., an Illinois corporation (“Seller”), has filed applications, and has certain rights, regarding the trademarks set out in Schedule A hereto (the “Trademarks”);

WHEREAS, River West Brands, LLC, a Delaware limited liability company (“Buyer”) has entered into an agreement to purchase substantially all of Seller’s business and assets and is therefore desirous of acquiring the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller, in conjunction with the sale of its ongoing and existing business to Buyer, does hereby assign unto Buyer all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the marks and all registrations and applications thereof and all causes of action, rights of recovery and claims for damages and other relief referring, or pertaining to the Trademarks including claims for past and future infringement.

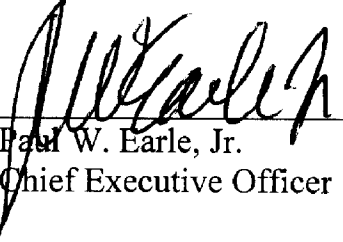
Seller shall promptly render all assistance reasonably necessary to record Buyer as the owner of the Trademarks. Seller shall, upon reasonable notice, provide to Buyer or its legal representative further documents and information which may be required from time to time in connection with the renewal, prosecution or enforcement of the Trademarks.

Seller shall transfer to Buyer or its legal representatives all original files and documents relating to the Trademarks, including but not limited to, all application and registration files for the Trademarks, certificates of registration, and search reports and opinions concerning availability and registrability for the Trademarks.

[Signature Page Follows]

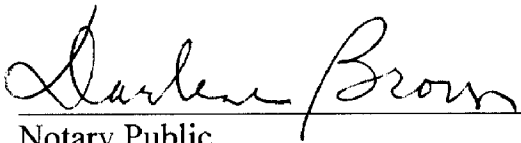
IN WITNESS WHEREOF, the undersigned has caused this Deed of Assignment of Trademarks to be executed by their duly authorized representatives.

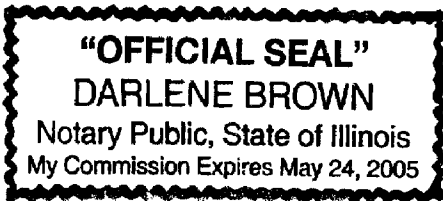
THE COW TOWN GROUP, INC.,

By:   
Paul W. Earle, Jr.  
Chief Executive Officer

Executed this 30<sup>th</sup> day of April, 2002.

Sworn and subscribed before me this  
30<sup>th</sup> day of April, 2002.

  
Notary Public



**SCHEDULE A**

<u>Trademark</u>	<u>Application Number</u>
Aero Shave	78/117089
Blammo	76/376362
Chewels	76/399449
Chuck Wagon	76/372718
Dixi Cola	78/118508
Dumont	78/114320
Duz	76/367592
Duz Does Everything	78/121455
Dynamints	76/339448
Halo	78/122121
Metrecal	78/117689
Pursettes	78/116917
Ramblin'	78/112759
Yucatan	78/117704
Vote	76/367593