

06-27-2002



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

60587.203002, .203003, .203004 &
.203101

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(s).

Submission Type

☒ New

6.21.02

☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

Reel #

Frame #

☐ Corrective Document

Reel #

Frame #

Conveyance Type

☒ Assignment

☐ License

☐ Security Agreement

☐ Nunc Pro Tunc Assignment

☐ Merger

☐ Change of Name

☐ Other

Effective Date
Month Day Year
05292002

Conveying Party

☐ Mark if additional names of conveying parties attached

Name KRAFT FOODS HOLDINGS, INC.

Execution Date
Month Day Year

Formerly

☐ Individual

☐ General Partnership

☐ Limited Partnership

☒ Corporation

☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization DELAWARE

Receiving Party

☐ Mark if additional names of receiving parties attached

Name BURNS PHILP FOOD INC.

DBA/KA/TA

Composed of

Address (line 1)

240 LARKIN WILLIAMS INDUSTRIAL COURT

Address (line 2)

Address (line 3)

FENTON

City

MISSOURI

State/Country

63026

Zip Code

☐ Individual

☐ General Partnership

☐ Limited Partnership

☒ Corporation

☐ Association

☐ Other

☐ Citizenship/State of Incorporation/Organization CALIFORNIA

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

06/26/2002 JJALLAH2 00000030 2234774

01 FC:481
02 FC:482

40.00 GP
75.00 GP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 2532 FRAME: 0811

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number (408) 558-9950

Name

MICHAEL J. HUGHES

Address (line 1)

1901 SOUTH BASCOM AVENUE, SUITE 660

Address (line 2)

Address (line 3)

CAMPBELL, CALIFORNIA 95008

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

4

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attachedEnter either the *Trademark Application Number*. or the *Registration Number* (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

2,234,774	0,151,760	2,234,716
0,288,635		

Number of Properties

Enter the total number of properties involved.

2

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 115.00

Method of Payment:

Enclosed



Deposit Account



Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes



No



Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

MICHAEL J. HUGHES

Name of Person Signing

Signature

Date Signed

13 June 2002

UNITED STATES

TRADEMARK ASSIGNMENT

Kraft Foods Holdings, Inc., a Delaware corporation located and doing business at Three Lakes Drive, Northfield, Illinois 60093 (Assignor), for good and valuable consideration, the receipts and sufficiency of which are hereby acknowledged, hereby assigns to Burns Philp Food Inc., a California corporation, located and doing business at 240 Larkin Williams Industrial Court, Fenton, Missouri 63026 (Assignee), all of Assignor's right, title and interest in and to the trademarks listed in the attached Schedule, together with the goodwill connected with the use of and symbolized by those marks, the registrations for those marks and the right to sue and to collect damages for past infringements of same.

Kraft Foods Holdings, Inc.

By: *Jacqueline A. Leimer*

Name: Jacqueline A. Leimer

Title: Assistant Secretary

Date: May 29, 2002

SUBSCRIBED and SWORN to before me
this 29 day of May, 2002

Patricia M. Rogowski
NOTARY PUBLIC



114485V1

SCHEDULE "A" U.S. TRADEMARKS

TRADEMARK	REG. NO. REGISTRATION DATE	GOODS	CURRENT OWNER
FLEISCHMANN'S	2234774 March 23, 1999	Bread making mix	Kraft Foods Holding, Inc.
FLEISCHMANN'S	0151760 February 14, 1922	Compressed yeast and yeast mixtures, adapted for use as food alone or for use in the making of bread and bread stuffs or other food products	Kraft Foods Holding, Inc.
FLEISCHMANN'S	2234716 March 23, 1999	Bakery goods	Kraft Foods Holding, Inc.
FLEISCHMANN'S Yeast Label Design	0288635 November 3, 1931	Yeast	Kraft Foods Holding, Inc.

** TOTAL PAGE.18 **