FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECORDATIC **TRAD**

06-28-2002



U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

102138415

To the Honorable Commission of Patents and Tradema documents or copy thereof.	
1. Name of conveying party(ies):	رع. Name and address of receiving party(ies)
Gaylord Entertainment Company One Gaylord Drive	Name: <u>Idea Entertainment, LLC</u> Internal Address:
Nashville, Tennessee 37214	Officer Address
☐ Individual(s) ☐ Association	City: Nashville State: Tn_ZIP: 37203
☐ General Partnership ☐ Limited Partnership ☐ Corporate-State	☐ Individual(s) citizenship ☐ Association ☐ General Partnership ☐ ☐
✓ Corporate-State✓ Other	☐ Association☐ General Partnership
Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No	☐ Limited Partnership Corporate-State
3. Nature of conveyance:	Corporate-State
,	
☑Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designation must be a separate document from assignment)
Execution Date:January 4, 2002	Additional name(s) & address(es) attached? ☐ Yes ☒ No
4. Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
76/031,883 & 76/046,070	
Additional numbers attac	ched? ☐ Yes ☒ No
Name and address of party to whom correspondence	6. Total number of applications and
5. Name and address of party to whom correspondence concerning document should be mailed:	registrations involved:2
Name: Erin S. Hennessy	7. Total fee (37 CFR 3.41)\$ <u>65.00</u>
Internal Address: AOL Time Warner Inc.	☐ Enclosed☑ Authorized to be charged to deposit account
	8. Deposit account number:
Street Address:75 Rockefeller Plaza	20-1112
City: New York State: NY ZIP: 10019	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE	THIS SPACE
 Statement and signature. To the best of my knowledge and belief, the foregoing information original document. 	on is true and correct and any attached copy is a true copy of the
£3#1	June 19, 2002
Erin S. Hennessy Signature of Person Signing Signature	Data
Harne of Person Signing Signator	
Total number of pages including	cover sheet, attachments, and document:
6/28/2002 GTON11 00000073 201112 76031883	
1 FC 481 40.00 CH 2 FC 482 25.00 CH	
V Mail documents to be recorded with	required cover sheet information to:

Washington, D.C. 20231

TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS Gaylord Entertainment Company (a Delaware corporation) (the "Assignor"), with offices located at One Gaylord Drive, Nashville, Tennessee, 37214, is the owner of the following trademarks/service marks in the United States Patent and Trademark Office (hereinafter the "Trademark(s)"):

Mark:

Application No..:

Application Date:

THREADS

75/031883

April 21, 2000

THREADS & DESIGN

76/046070

May 11, 2000

WHEREAS Idea Entertainment, LLC, (the "Assignee"), with offices located at 25 Music Square West, Nashville, Tennessee 37203, is desirous of acquiring the Trademark(s) and all applications and registrations therefor; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the Trademark(s), and any applications or registrations therefor, together with the goodwill of the business symbolized by the Trademark(s), the portion of Assignor's business to which said Trademark(s) pertain, and all applications and registrations therefor, along with the right to sue for past infringement.

This assignment is effective as of January 4, 2002.

Gaylord Entertainment Company

Title: 5. U. P.

Date:

On the 13th day of June, 2002, before me personally came Carter R. Todd, to me

known, who, being by me duly sworn, did depose and say that he/she resides at One Combod Dr. Washville, TN; that he/she is the Senior Via President of Gaylord Entertainment Company, the corporation described in and which executed the above instrument; and that he/she signed his/her name thereto by order of the board of directors of

said corporation.

Notary Public

My Communion expires: 11/26/05

RECORDED: 06/24/2002

TRADEMARK REEL: 002533 FRAME: 0013