

Exhibit A**ASSIGNMENT OF TRADEMARK/SERVICE MARK RIGHTS**

WHEREAS Marlene Davis, an individual who resides at 9430 Graystoke Lane, Orlando, Florida ("Assignor"), is the owner of all right, title and interest in and to the following trademarks and service marks: FURZIE (the "Marks").

WHEREAS Hasbro, Inc., a Rhode Island corporation, with its principal place of business at 1027 Newport Avenue, Pawtucket, Rhode Island ("Assignee"), is desirous of acquiring all rights, title and interest in and to the Marks and registrations or applications associated with them, together with the goodwill of the business symbolized by the Marks and their respective registrations or applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, the entire right, title and interest in and to the Marks together with the goodwill of the business symbolized by and associated with the Marks, and together with the right to sue for and recover damages for past infringement of the Marks and to stand in place of Assignor in all matters related thereto.

Effective as of JUNE 4, 2002.

MARLENE DAVIS
An individual

By: 

Name: Marlene Davis