06-28-2002

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PBW&T File No. H0286-096
COVER SHEET

1. Name of conveying party(ies): Marlene Davis 9430 Graystoke Lane Orlando, Florida 32817 6.24.02 Additional names(s) of conveying party(ies) attached? **No**	2. Name and Address of receiving party(ies): Hasbro, Inc. 1027 Newport Avenue Pawtucket, Rhode Island (Rhode Island corporation) If assignee is not domiciled in the United States, a domestic representative designation is attached: **No** (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? **No**
3. Nature of conveyance: Assignment Execution Date: May 8, 2002	
4. A. Trademark Application No.(s)	B. Trademark Registration No.(s) Reg. No. 1,940,324 registered December 12, 1995
Additional numbers attached? **No**	
5. Name and address of party to whom correspondence concerning document should be mailed: Kim J. Landsman, Esq. PATTERSON, BELKNAP, WEBB & TYLER LLP 1133 Avenue of the Americas New York, New York 10036-6710 Attn.: IP Department	6. Total number of documents involved: 1 7. Total fee (37 CFR 3.41): $40.00 PBW&T Check No. 113088 In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 16-0633.

DO NOT USE THIS SPACE

8. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

June ___, 2002

Nicole Tell
Name of Person Signing — Signature — Date

Total number of pages including cover sheet, attachments, and document: 4

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Exhibit A

ASSIGNMENT OF TRADEMARK/SERVICE MARK RIGHTS

WHEREAS Marlene Davis, an individual who resides at 9430 Graystoke Lane, Orlando, Florida ("Assignor"), is the owner of all right, title and interest in and to the following trademarks and service marks: FURZIE

(the "Marks").

WHEREAS Hasbro, Inc., a Rhode Island corporation, with its principal place of business at 1027 Newport Avenue, Pawtucket, Rhode Island ("Assignee"), is desirous of acquiring all rights, title and interest in and to the Marks and registrations or applications associated with them, together with the goodwill of the business symbolized by the Marks and their respective registrations or applications;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, the entire right, title and interest in and to the Marks together with the goodwill of the business symbolized by and associated with the Marks, and together with the right to sue for and recover damages for past infringement of the Marks and to stand in place of Assignor in all matters related thereto.

Effective as of June 4, 2002.

MARLENE DAVIS
An individual

By: Marlene Davis
Name: Marlene Davis

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