



1-25-02

Tab settings →→→

2/15/02

102139434

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**Vellis Knowledge PTY LTD.**

*Re*

- Individual(s)
- General Partnership
- Corporation - Australia
- Other:

- Association
- Limited Partnership

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other:
- Merger
- Change of Name

Effective Date: September 28, 2001

2. Name and address of receiving party(ies):

Name: **DVP Media PTY LTD.**  
Address: **Christie Centre  
320 Adelaide Street  
Brisbane Qld 4000**

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - Australia
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(s) attached:  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,308,533; 2,351,190; 2,369,825

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James E. Rosini, Esq.  
Address: KENYON & KENYON  
One Broadway  
New York, New York 10004

6. Total number of applications and registrations involved: 3

7. Total fee (37 C.F.R. 3.41) ..... \$ 90.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

03/12/2002 TDIAZ1 00000096 110600 2308533

DO NOT USE THIS SPACE

01 FC:481 40.00 CH  
02 FC:482 50.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Asiyah McCarthy  
Name of Person Signing

*Asiyah McCarthy*  
Signature

*1/25/02*  
Date

Total number of pages comprising cover sheet:

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Washington DC 20231

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03-13-2002

FORM PTO-1584

RECORDA



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

1-25-02

Tab settings →→→

2/15/2

102012825

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Vellis Knowledge PTY LTD.

- Individual(s)
- General Partnership
- Corporation - Australia
- Other:

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- Limited Partnership

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02 FC:482 50.00 CH

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To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

SNELLEMAN TOM  
PO BOX 140  
TOOWONG DC QLD 4066

Remove this top section if desired before framing

# Certificate of Registration on Change of Name

This is to certify that

**VELLIS KNOWLEDGE PTY LTD**

**Australian Company Number 078 953 287**

did on the twenty-eighth day of September 2001 change its name to

**DVP MEDIA PTY LTD**

**Australian Company Number 078 953 287**

The company is a proprietary company.

The company is limited by shares.

The company is registered under the Corporations Act 2001 and is taken to be registered in Queensland and the date of commencement of registration is the eighteenth day of June, 1997.

Issued by the  
Australian Securities and Investments Commission  
on this twenty-eighth day of September, 2001.



David Knott  
Chairman



CERTIFICATE

TRADEMARK

REEL: 002534 FRAME: 0207



D

06-13-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #71

WASHINGTON, D.C. OFFICE  
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WASHINGTON, D.C. 20005-1257  
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SILICON VALLEY OFFICE  
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SAN JOSE, CA 95110-2731  
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FAX. (408) 975-7501

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FAX. (212) 425-5288

MUNICH OFFICE  
STEINSDORFSTR. 10  
80538 MÜNCHEN  
TEL. (49) (89) 211 134-30  
FAX. (49) (89) 211 134-49

WWW.KENYON.COM

June 6, 2002

**VIA FIRST CLASS MAIL**

Mr. Jeevon Jones  
United States Patent and Trademark Office  
Assignment Division  
Office of Public Records  
Arlington, VA 22202-3513

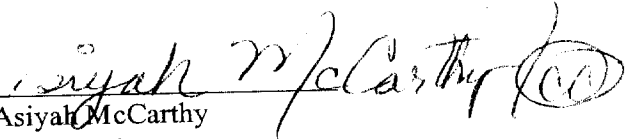
**Re: Notice of Non-Recordation of Document**

Dear Mr. Jones:

We refer to your rejection notice dated May 4, 2002 (copy enclosed) regarding the Assignment between Vellis Knowledge PTY LTD. and DVP Media PTY LTD. (copy enclosed). You stated in your rejection notice that the address for the receiving party was not entered. If you look at the attached Assignment you will see that the receiving party address was entered. Accordingly, we ask that you approve this Assignment for recordation.

Very truly yours,

KENYON & KENYON

By:   
Asiyah McCarthy  
Legal Assistant

Enclosures

SNELLEMAN TOM  
PO BOX 140  
TOOWONG DC QLD 4066

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Chairman

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David Knott  
Chairman



CERTIFICATE



MAY 04, 2002

PTAS

Commissioner for Trademarks  
Arlington, VA 22202-3513  
www.uspto.gov

KENYON & KENYON  
JAMES E. ROSINI, ESQ.  
ONE BROADWAY  
NEW YORK, NY 10004



\*102012825A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT

DOCUMENT ID NO.: 102012825

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE COVER SHEET SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. THE NAME AND ADDRESS OF THE RECEIVING PARTY(S) MUST BE INDICATED ON THE COVER SHEET.

JEEVON JONES, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

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MAY 04, 2002

PTAS

Commissioner for Trademarks  
Arlington, VA 22202-3513  
www.uspto.gov

KENYON & KENYON  
JAMES E. ROSINI, ESQ.  
ONE BROADWAY  
NEW YORK, NY 10004



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UNITED STATES PATENT AND TRADEMARK OFFICE  
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ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

**TRADEMARK**  
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WWW.KENYON.COM

June 6, 2002

**VIA FIRST CLASS MAIL**

Mr. Jeevon Jones  
United States Patent and Trademark Office  
Assignment Division  
Office of Public Records  
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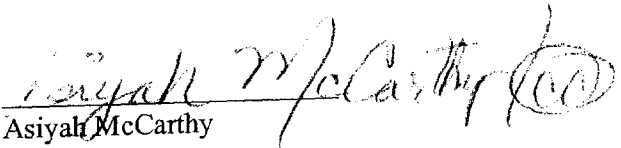
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NY01 465991 v 1

**RECORDED: 06/13/2002**

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