



102138856

To the Honorable Commissioner of Pat

shed original documents or copy hereof.

1. Name of conveying party(ies):

SENECA FOODS CORPORATION

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State NEW YORK
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached  Yes  No

2. Name and address of receiving party(ies):

Name: WILLOW FOODS, INC.  
Address: 121 INDUSTRIAL DRIVE  
BEAVER DAM, WISCONSIN 53916

- 6-10-02
- Individual(s) citizenship \_\_\_\_\_
  - Association \_\_\_\_\_
  - General Partnership \_\_\_\_\_
  - Limited Partnership \_\_\_\_\_
  - Corporation-State WISCONSIN
  - Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: MAY 10, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
76/246,655

B. Trademark Registration No.(s)

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: PATRICK BOISSON

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) ..... \$ 40.00

- Enclosed
  - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

06/28/2002 DBYRNE 00000008 76246655

01 FC:481

40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick Boisson  
Name of Person Signing

Signature

6-10-02  
Date

Total number of pages comprising cover sheet: \_\_\_\_\_

**TRADEMARK ASSIGNMENT**

**TRADEMARK ASSIGNMENT** dated as of June 1, 2002 made by Seneca Foods Corporation, a New York corporation located at 3736 South Main Street, Marion, New York, 14502 ("Assignor") in favor of Willow Foods, Inc. a Wisconsin corporation located at 121 Industrial Drive, Beaver Dam, Wisconsin, 53916 ("Assignee").

*KAK*

**WHEREAS**, Assignor is the owner of intent-to-use trademark application Serial No. 76/246,655 of SMARTSALADS (Stylized) for canned vegetables (the "Mark"); and


**WHEREAS**, Assignee desires to acquire the Mark and any and all goodwill associated exclusively with the Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title and interest in and to the following:

1. the Mark;
2. the goodwill of the business, if any, symbolized exclusively by the Mark;
3. that portion of Assignor's business in connection with which he has a bona fide intent to use the Mark that was filed on an intent-to-use basis and for which an Amendment to Allege Use or a Statement of Use has not yet been filed and accepted by the United States Patent and Trademark Office; and
4. all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present or future infringement of the Mark.

Assignor has caused this Trademark Assignment to be duly executed and authorized as of the date hereof.

**SENECA FOODS CORPORATION**

By:   
 Name: KRAG A. KAYSER  
 Title: President  
 Date of Signature: 5/10/07