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06-28-2002

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



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To the Honorable Commissioner of Patents and

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original documents or copy thereof.

1. Name of conveying party(ies):

SUPERSTAND MAGAZINES, INC.,
AS SUCCESSOR BY MERGER OF
SENEQUIER HOLDINGS, L.P.

6-3-02

- Individual(s)
- General Partnership
- Corporation-State TEXAS
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: KABLE NEWS COMPANY, INC.

Internal Address: _____

Street Address: 16 S. WESLEY AVE., KABLE SQUARE

City: MT. MORRIS State: IL ZIP: 61054

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State IL
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: MAY 31, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/040613

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: DAVID A. BEALE, ESQ.

Internal Address: _____

Street Address: 355 N.E. 5TH AVE., SUITE #1

City: DELRAY BEACH State: FL ZIP: 33483

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

06/28/2002 DBYRNE 00000002 76040613

DO NOT USE THIS SPACE

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

DAVID A. BEALE
Name of Person Signing

[Signature]
Signature

Date

Total number of pages comprising cover sheet: _____

ASSIGNMENT OF PENDING APPLICATION

Whereas, SUPERSTAND MAGAZINES, INC., a Texas corporation, having its principal offices at 7676 Hillmont, Suite 190, Houston, Texas 77040, is the owner as successor by merger of Senequier Holdings, L.P., a Texas limited partnership, of the following service mark for which an application for registration under 15 U.S.C. 1051(b), as amended, in the United States Patent and Trademark Office is pending and for which a Notice of Allowance was issued on December 4, 2001:

<i>Trademark</i>	<i>Serial No.</i>	<i>Filed</i>
MAGAZINET	76/040613	May 1, 2000

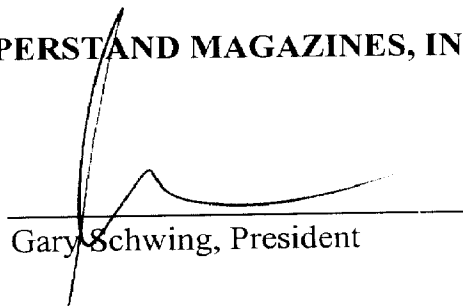
Whereas, KABLE NEWS COMPANY, INC., an Illinois corporation having its principal offices at 16 S. Wesley, Mount Morris, Illinois 61054, is desirous of acquiring said service mark and the application therefor,

Now, Therefore, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, SUPERSTAND MAGAZINES, INC., hereby assigns to KABLE NEWS COMPANY, INC., all right, title and interest in the United States and the world in and to said service mark and said application therefor, together with the goodwill of the business symbolized by said service mark, and the right to sue for and recover the same in Assignee's own name.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to said assignee, KABLE NEWS COMPANY, INC.

Signed at _____, this 30TH day of May, 2002.

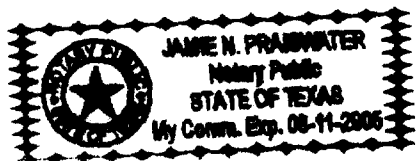
SUPERSTAND MAGAZINES, INC.

By  _____
 Gary Schwing, President

State of Texas)
) ss:
 County of HARRIS)

On the 30TH day of May in the year 2002 before me, at the offices of SUPERSTAND, at 7676 HILLMONT #190 HOUSTON TX 77040, the undersigned, personally appeared GARY D. SCHWING, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the attached ASSIGNMENT OF

PENDING APPLICATION and acknowledged to me that he executed the same in his capacity as President of SuperStand Magazines, Inc., and that by his signature on the instrument, SUPERSTAND MAGAZINES, INC., executed the instrument.



Notary Public

Jamie N. Prainger
Signature

Office, No. and Expiration Date of individual taking acknowledgment.