



To the Honorable Commissioner of Patent

102140549

and enclosed original documents or copy thereof.

1. Name(s) of conveying party(ies):
Claudia Mayer

- Individual(s)
- Association
- Limited Partnership
- Corporation
- General Partnership
- Other:



Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

625.02

Execution Date: June 20, 2002

2. Name(s) and address(es) of receiving party(ies):

Name: Placebo, Inc.
Address: 34 Gramercy Park
Apartment 5AR
New York, New York 10003

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation of Delaware
- Other:

If assignee is not domiciled in the United States, a domestic representative is attached: Yes No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application Number(s):

78/013,924 78/086,121
~~78/095,017~~ 78/097,496
78/065,381 78/065,377
78/065,375 78/065,380

Additional numbers attached?

B. Trademark Registration Number(s):

[Text]

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan M. Freedman
Address: FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.
1300 I Street, N.W.
Washington, D.C. 20005-3515

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$215

- Enclosed
- Authorized to be charged to deposit account
- Authorized to be charged to deposit account only if fee is deficient

8. Deposit Account No.: 06-0916

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan M. Freedman

Name of person signing

Susan M. Freedman
Signature

June 25, 2002

Date

Total number of pages including cover sheet, attachments and documents: 3

06/28/2002 LMUELLER 00000182 78013924

01 FC:481 40.00 DP
02 FC:482 175.00 OP

ASSIGNMENT

Claudia Mayer, a United States individual residing at 34 Gramercy Park, Apartment 5AR, New York, New York 10003 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark applications therefor ("the Trademarks").

Placebo, Inc., a Delaware corporation with its principal place of business at 34 Gramercy Park, Apartment 5AR, New York, New York 10003 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

The Commissioner is requested to issue the certificate of registration to Assignee.

CLAUDIA MAYER


By: Date: 6/20/02

EXHIBIT A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>
KNOCKOUT DROPS	78/013,924	June 22, 2000
HUFFER	78/086,121	September 28, 2001
AROMAPHILIA	78/095,017	November 26, 2001
AROMADDICTION	78/097,496	December 10, 2001
ANTI-CANDLE	78/065,381	May 23, 2001
CLEAN PILLS	78/065,377	May 23, 2001
AROMAPHILIAC	78/065,375	May 23, 2001
BATH ROCK	78/065,380	May 23, 2001