

JOHNSON & JOHNSON
One Johnson & Johnson Plaza
New Brunswick, New Jersey 08933

07-02-2002



102141312

6-27-02

(732) 524-2842

1. NAME OF CONVEYING PARTY: MEAD JOHNSON & COMPANY 2400 WEST LLOYD EXPRESSWAY EVANSVILLE, INDIANA 47721	2. NAME AND ADDRESS OF RECEIVING PARTY: MCNEIL-PPC, INC. 7050 CAMP HILL ROAD FORT WASHINGTON, PENNSYLVANIA 19034
3. NATURE OF CONVEYANCE: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other 3A. EXECUTION DATE: July 17, 2001	2A. ASSIGNEE A FOREIGN ENTITY: YES: <input type="checkbox"/> NO: <input checked="" type="checkbox"/> 2B. DOMESTIC REPRESENTATIVE DESIGNATED: YES: <input type="checkbox"/> NO: <input type="checkbox"/>
4A. TRADEMARK APPLICATION NOS.: 75/821,655 and 75/821,654 (NUTRITION YOU'LL CRAVE...TASTE & SEE!) Additional numbers attached? no	4B. TRADEMARK REGISTRATION NO(S):
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: Maria Kirczow Johnson & Johnson One Johnson & Johnson Plaza New Brunswick, NJ 08933	
6. TOTAL NUMBER OF TITLES: 2 7. TOTAL FEE: \$65.00 8. CHARGE DEPOSIT ACCOUNT NUMBER: 10-0750 Our Ref:	9. The undersigned declares to the best of my knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document. _____ Maria C. Kirczow Date: June 21, 2002

Maria.doc

07/01/2002 DBYRME 00000232 100750 75821655

01 FC:481
02 FC:482

40.00 CH
25.00 CH

TRADEMARK
REEL: 002536 FRAME: 0014

UNITED STATES

ASSIGNMENT

WHEREAS, **MEAD JOHNSON & COMPANY**, a corporation organized under the laws of the State of Delaware, having a place of business at 2400 West Lloyd Expressway, Evansville, Indiana 47721, owns the following trademarks which are registered and/or applied for in the United States Patent and Trademark Office:

Appln. 75/821655 - NUTRITION YOU'LL CRAVE...TASTE & SEE!

Appln. 75/821654 - NUTRITION YOU'LL CRAVE...TASTE & SEE!

WHEREAS, **MCNEIL-PPC, INC.**, a corporation organized and existing under the laws of New Jersey, having a place of business at 7050 Camp Hill Road, Fort Washington, Pennsylvania 19034, is desirous of acquiring the said trademarks and said registrations and/or applications thereof.

NOW, THEREFORE, for goods and valuable consideration, the receipt of which is hereby acknowledged, said **MEAD JOHNSON & COMPANY** does hereby assign unto the said **MCNEIL-PPC, INC.** its successors or assigns, all right, title and interest in and to the said trademarks and registrations and/or applications shown above, together with the goodwill of the business and the business associated therewith.

Signed this 17th day of July 2001 at New York, New York, U.S.A.

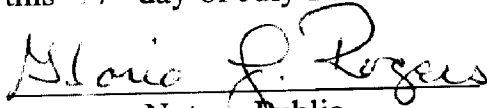
MEAD JOHNSON & COMPANY

By: 

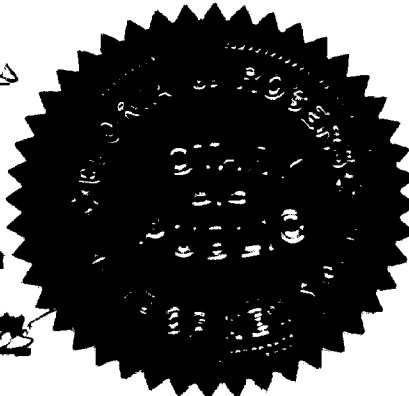
Name: Nadine P. Flynn

Title: Assist. Secretary

Subscribed and sworn to before me
this 17th day of July 2001.


Notary Public

GLORIA J. ROGERS
Notary Public, State of New York
No. 03-332589
Qualified in Essex County
Certificate Filed in New York County
Commission Expires Sept. 30, 2002



RECORDED: 06/27/2002

TRADEMARK
REEL: 002536 FRAME: 0015