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US DEPARTMENT OF COMMERCE
Patent and Trademark Office

FINANCE SECTION

102141863

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1 Name of conveying party(ies):

James Burrogh Limited

4-4-02

- Individual(s)
- General partnership
- Corporation-State
- Other England
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2 Name and address of receiving party(ies)

Name: Sazerac Company, Inc.

Internal Address: P. O. Box 52821

Street Address: 803 Jefferson Highway

City: New Orleans State: Louisiana Zip: 70152-2821

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - State Louisiana
- Other

If assignee is not domiciled in the United States, a domestic representative designated is attached. Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached Yes No

3 Nature of conveyance

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution date: 5/24/99

4 Application number(s) or patent number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,422,224

5 Name and address of party to whom correspondence concerning document should be mailed:

Name: James V. Callahan

Internal Address: Banner & Witcoff, Ltd.

Street Address: 10 S. Wacker Drive

City: Chicago State: IL ZIP: 60606

6 Total number of applications and registrations involved: 1

7 Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8 Deposit account number: 190733

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9 Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James V. Callahan
Name of Person Signing

James V. Callahan
Signature

4-4-02
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

04/23/2002 TD1RZ1 00000168 190733 1422224

01 FC:481 40.00 CH

DEED OF ASSIGNMENT

This Assignment is made this 24 day of MAY 1999 BETWEEN James Burrough Limited, a Company organised and existing under the laws of England, located and doing business at The Pavilions, Bridgwater Road, Bedminster Down, Bristol, BS13 8AR, United Kingdom (the "Assignor") and Sazerac Co. Incorporated, a company organised and existing under the laws of the United States of America, located and doing business at 803 Jefferson Highway, P O Box 581, New Orleans, La 70152, United States of America (the "Assignee").

WHEREAS James Burrough Limited has adopted, used and is using the trademark as set out in the schedule below; and

WHEREAS Assignee is desirous of acquiring said trademark and the registration thereof:

NOW THEREFORE, in consideration of and in exchange for the sum of nine thousand six hundred and fifteen pounds sterling (9,615.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said James Burrough Limited does hereby assign unto said Sazerac Co. Incorporated all rights, title and interest in and to the trademark and the said registration, together with the goodwill of the business symbolized by the trademark

THE SCHEDULE above referred to

<u>Trademark</u>	<u>Application Date</u>	<u>Reg No.</u>	<u>Reg Date</u>
DENAKA	18 MAR 1986	1422224	23 DEC 1986

This Assignment is executed at Bristol - UK, this 24th day of May 1999

James Burrough Limited

By: [Signature]
 Full Name: T. G. MANS

Position: SECRETARY

Attest: [Signature]
SIMON REES,

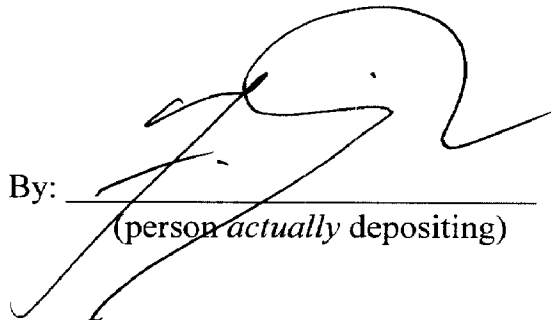
USAS USAS.35.

CERTIFICATE OF MAILING BY EXPRESS MAIL

Express Mail No. EL941342976US

Deposited: April ~~4~~ 2002

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 CFR, 1.10 on the date indicated above and is addressed to the Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231.

By: 
(person *actually* depositing)

Registration No. 1422224

Mark: DENAKA

Recordation Form Cover Sheet – Trademarks Only

Duly executed Deed of Assignment

Transmittal letter

Return Postcard

Attorney Docket No.: 10864.85192

CERTIFICATE OF MAILING BY EXPRESS MAIL

OFFICE OF THE CLERK OF COURTS

JUNE 26, 2002

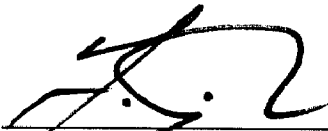
FINANCE SECTION

Express Mail No. EL941088488US

Deposited: June 26, 2002

I hereby certify that the attached correspondence, identified below, is being deposited with the United States Postal Service as "Express Mail Post Office to Addressee" under 37 CFR, 1.10 on the date indicated above and is addressed to the U.S. Patents & Trademark Office, Assignment Division, Box Assignments, CG-4, 1213 Jefferson Davis Highway, Suite 320, Washington, D.C. 20231.

By:



(person *actually* depositing)

Registration / Application No. 1422224

Mark: DENAKA

Notice of Non-Recordation of Document dated from PTO 6/18/02

Document ID No. 102068853

Recordation Form Cover Sheet – Trademarks Only

Assignment

Transmittal letter

Express Mail Receipt

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Attorney Docket No.: 010864.85192

RECORDED: 04/04/2002

TRADEMARK
REEL: 002536 FRAME: 0491