

07-03-2002



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Form PTO-1594

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(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇐ ⇨ ⇩ ⇧

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Sears, Roebuck and Co.

7-1-02

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ OtherAdditional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: June 19, 2002

2. Name and address of receiving party(ies)

Name: Hunter Fan Company

Internal

Address:

Street Address: 2500 Frisco Avenue

City: Memphis State: TN Zip: 38114

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State Delaware☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

n/a

B. Trademark Registration No.(s)

1,917,807

Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Valerie Walsh Johnson

Internal Address:

Baker, Donelson, Bearman & Caldwell

Street Address: 165 Madison Avenue

Suite 2000

City: Memphis State: TN Zip: 38103

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$40.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

08-1629

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Valerie Walsh Johnson,

Name of Person Signing Esq.

Signature

June 24, 2002

Date

Total number of pages including cover sheet, attachments and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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TRADEMARK
REEL: 002536 FRAME: 0697

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Sears, Roebuck and Co., a New York corporation, having its principal offices at 3333 Beverly Road, Hoffman Estates, Illinois 60179, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
DESIGNER'S CHOICE	1,917,807	September 12, 1995

WHEREAS, Hunter Fan Company, a Delaware corporation, having its principal offices at 2500 Frisco Avenue, Memphis, Tennessee 38114, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Sears, Roebuck and Co. hereby assigns to Hunter Fan Company all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Dated: June 19, 2002

Sears, Roebuck and Co.

By: Robert T. [Signature]

Title: DMM - Tools Electrical