

07-05-2002

Patent and Trademark Office



LY

To the Honorable Commissioner

102143907

ached original document(s) or copy(ies) thereof.

1. Name of conveying party(ies)
S.C. Johnson & Son, Inc.
a Wisconsin corporation
located and doing business at
1525 Howe Street
Racine, Wisconsin 53403

2. Name and address of receiving party(ies):
Intimate Beauty Corporation
d/b/a Victoria's Secret Beauty
a Delaware corporation
located and doing business at
888 Seventh Avenue
New York, New York 10106

- Individual
- General Partnership
- Corporation - Wisconsin
- Other
- Association
- Limited Partnership

6.28.02

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of name

Execution Date: May 30, 2002

- Individual(s) citizenship - United States citizen
- Association
- General Partnership
- Limited Partnership
- Corporation - Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

signation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

B. Trademark Registration No.(s)

816,730

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Frank J. Colucci, Esq.

Internal Address: Colucci & Umans
Manhattan Tower

Street Address: 101 East 52nd Street

City: New York State: New York ZIP: 10022

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): 40.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit account number:

20-0050

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Frank J. Colucci

Name of Person Signing

Frank J. Colucci / *JK*

Signature

June 21, 2002

Date

07/03/2002 LMUELLER 000001E1 816730

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Total number of pages including cover sheet:

3

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TRADEMARK
REEL: 002537 FRAME: 0350

ASSIGNMENT

WHEREAS, S.C. Johnson & Son, Inc., a Wisconsin corporation, having its principal office and place of business at 1525 Howe Street, Racine, Wisconsin 53403 (herein "Assignor"), is the record owner of the trademark HAND IN HAND for hand lotion in International Class 3, which is registered in the United States Patent and Trademark Office, under Registration No. 816,730, issued on October 11, 1966, renewed on October 11, 1986; and

WHEREAS, the Intimate Beauty Corporation, d/b/a Victoria's Secret Beauty, a Delaware corporation, having its principal office and place of business at 888 Seventh Avenue, New York, New York 10106 (herein "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

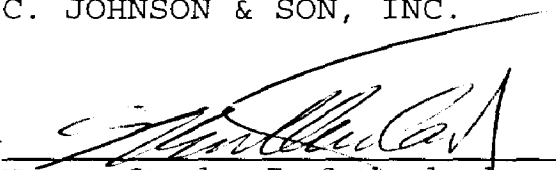
The Commissioner of Patents and Trademarks is requested to record the assignment to said Assignee.

Dated: Racine, Wisconsin
May 30, 2002

(affix corporate seal here)

S.C. JOHNSON & SON, INC.

By


Name: Stanley E. Sutherland
Title: Assistant Secretary

UNITED STATES OF AMERICA)
STATE OF WISCONSIN) ss.:
COUNTY OF RACINE)

I, Carol Pansch , a Notary Public in and for
the State and County aforementioned, do hereby certify that
Stanley E. Sutherland , who appeared before me and who
executed the foregoing document in my presence is the
Assistant Secretary of S.C. Johnson & Son, Inc., a corporation
organized and existing under the laws of the State of Wisconsin;
that he/~~she~~ has authority, under the articles of incorporation
and by the laws of the said corporation to represent the said
corporation, and that any instrument signed solely by him/~~her~~ in
his/~~her~~ capacity as such officer is binding on the said
corporation.

Dated this 30th day of May, 2002.



Notary Public

My Commission Expires: 5/14/06