

07-08-2002



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RECORDATION FORM COVER SHEET  
**TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

**New** 7.1.02

**Resubmission (Non-Recordation)**

Document ID#

**Correction of PTO Error**

Reel #  Frame #

**Corrective Document**

Reel #  Frame #

**Conveyance Type**

**Assignment**  **License**

**Security Agreement**  **Nunc Pro Tunc Assignment**

Effective Date  
Month Day Year

**Merger**

**Change of Name**

**Other**

**Conveying Party**

Name  Effective Date  
Month Day Year

Formerly

**Individual**  **General Partnership**  **Limited Partnership**  **Corporation**  **Association**

**Other**

**Citizenship/State of Incorporation/Organization**

**Receiving Party**

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

**Individual**  **General Partnership**  **Limited Partnership**

**Corporation**  **Association**

**Other**

**Citizenship/State of Incorporation/Organization**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be separate document from Assignment.)

07/05/2002 6TOM11 00000088 78014428

**FOR OFFICE USE ONLY**

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Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 002538 FRAME: 0657**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address Number**

Area Code and Telephone

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<del>78,014,428</del>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37CFR 3.41):

\$

**Method of Payment:**

Enclosed

Deposit Account

**Deposit Account**

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees

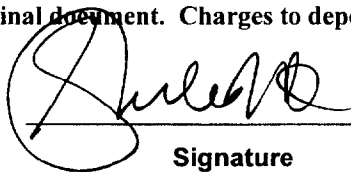
Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

SHELDON H. KLEIN

Name of Person Signing



Signature

7-1-02

Date Signed

## EXHIBIT A

### ASSIGNMENT OF TRADEMARKS AND DOMAIN NAME

FARMERS GROUP, INC., a Nevada corporation with corporate offices at 4680 Wilshire Boulevard, Los Angeles, California 90010 ("Farmers") on the one hand, and LARRY P. RESTALRIG-LOGAN and CAROL L. LOGAN, d/b/a Farmers Financial Services (collectively, referred to as "the Logans"), on the other hand, hereby agree as follows:

WHEREAS the Logans are the owner of Trademark Application Serial No. 78/014,428 for registration on the Principal Register of the United States Trademark Office for the mark FARMERS FINANCIAL SERVICES (the "Application"); and

WHEREAS the Logans are the owner of Washington Trademark Registration No. 29,223 for the mark FARMERS FINANCIAL SERVICES (the "Registration"); and

WHEREAS the Logans are the owner of the domain name farmersfinancial.com (the "Domain Name"); and

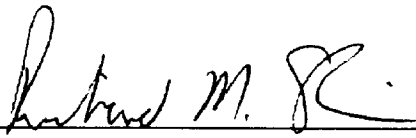
WHEREAS Farmers desires to acquire all rights to the Application, Registration, and Domain Name and to the mark FARMERS FINANCIAL SERVICES, and the Logans desire to transfer all rights to the Application, Registration, Domain Name, and mark to Farmers under the following terms and conditions and in consideration of the mutual agreements herein contained and for other good and valuable consideration acknowledged by each of them to be satisfactory and adequate do hereby agree as follows:

1. The Logans hereby as of the date executed below, perpetually and irrevocably transfer, grant, convey, assign and relinquish exclusively to Farmers, all of their right, title, and interest in and to U.S. Trademark Application Serial No. 78/014,428, Washington Trademark Registration No. 29,223, and the domain name farmersfinancial.com, along with all rights and all goodwill associated with the mark FARMERS FINANCIAL SERVICES as used and symbolized by such mark, including the right to sue for, settle, or release any past, present, or future infringement thereof or unfair competition involving the same.

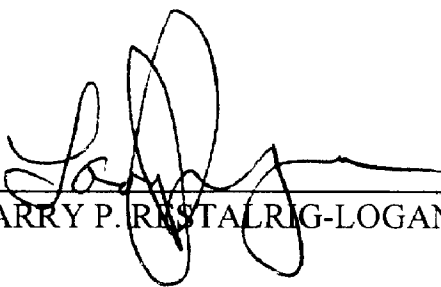
2. The Logans further transfer and assign to Farmers the right to file for, prosecute and/or obtain registrations of the mark FARMERS FINANCIAL SERVICES and the Application anywhere in the world, and to base priority on the Logans' date of first use or on the Application. The Logans agree to assist in any necessary proceeding or procedures to perfect such registrations and to protect the interests of Farmers in the assignment of the Application, the Registration, the Domain Name, and the mark herein.

This Trademark Assignment is hereby executed by the parties hereto as of the dates set forth below and shall be considered executed on the later date set forth below.

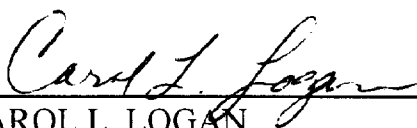
Date 9-25-01

By   
Its \_\_\_\_\_

Date 9/25/01

  
LARRY P. RESTALRIG-LOGAN


Date 9/25/01

  
CAROL L. LOGAN

STATE OF WASHINGTON )  
 ) ss.  
COUNTY OF KING )

On this 25<sup>th</sup> day of September, 2001, before me, a Notary Public in and for the State of Washington, personally appeared Larry P. Restalrig-Logan, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed this instrument and acknowledged it to be his free and voluntary act and deed for the uses and purposes mentioned in the instrument.

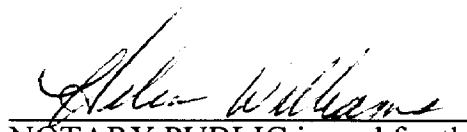
IN WITNESS WHEREOF, I have hereunto set my hand and official seal the day and year first above written.

  
\_\_\_\_\_  
NOTARY PUBLIC in and for the State of  
Washington, residing at BELLEVUE, WA  
My appointment expires 7/1/03  
Print Name HELEN WILLIAMS

STATE OF WASHINGTON )  
 ) ss.  
COUNTY OF KING )

On this 25<sup>th</sup> day of September, 2001, before me, a Notary Public in and for the State of Washington, personally appeared Carol L. Logan, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person who executed this instrument and acknowledged it to be her free and voluntary act and deed for the uses and purposes mentioned in the instrument.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal the day and year first above written.

  
\_\_\_\_\_  
NOTARY PUBLIC in and for the State of  
Washington, residing at BELLEVUE, WA  
My appointment expires 7/1/03  
Print Name HELEN WILLIAMS