

07-08-2002

copy



Substitute Form PTO-1594
Attorney Docket No.: 10984-051001

F

102147021
TRADEMARK ONLY

HEET

Commissioner for Trademarks: Please record the attached copies of an original document.

1. Name of conveying party:
Wired Ventures, Ltd.

06/20/02

Individual(s)
 Association
 General Partnership
 Limited Partnership
 Corporation—State
 Other Correction of Recordation Cover Sheet

Additional name(s) attached? Yes No

2. Name and address of receiving party:
Wired Ventures, Inc.
400-2 Totten Pond Road
Waltham, MA 02451

Formerly located at 520 Third Street, 4th Floor
San Francisco, CA 94107

Individual(s) Citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation—State Delaware
 Other _____

If the assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No

Additional names/addresses attached? Yes No

3. Nature of conveyance:

Assignment
 Merger
 Security Agreement
 Change of Name
 Other:

Execution Date: December 16, 1996

4. Application number(s) or trademark number(s):

A. Trademark Application No(s):

B. Trademark No(s):

2057949 **06-20-2002**

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #70

Additional numbers attached? Yes No

5. Name/address of party to whom correspondence concerning document should be mailed:

TIMOTHY A. FRENCH
Fish & Richardson P.C.
225 Franklin Street
Boston, Massachusetts 02110-2804

6. Total number of applications and registrations involved: 4
(identified on attached Schedule A)

7. Total fee (37 CFR §3.41): \$115

Enclosed
 Authorized to charge Deposit Account.

8. Deposit Account No.: 06-1050

Please apply any additionally charges, or any credits, to our Deposit Account No. 06-1050.

DO NOT USE THIS SPACE

9. Statement and Signature: *To the best of my knowledge and belief, the foregoing information is true and correct and the attached is a true copy of the original document.*

Timothy A. French *[Signature]* June 18, 2002

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 8

07/08/2002 TDIAZ1 00000203 2057949

01 FC:481
02 FC:482

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75.00 OP
REPLICATE OF MAILING BY EXPRESS MAIL

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I hereby certify under 37 CFR §1.10 that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee with sufficient postage on the date indicated below and is addressed to the Commissioner of Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513. BOX ASSIGNMENTS

6/20/02 *[Signature]* Keroy Jenkins

Date of Deposit Signature Typed Name of Person Signing Certificate

TRADEMARK
REEL: 002539 FRAME: 0093

SCHEDULE A

<u>Trademark</u> <u>Class No.</u>	<u>Registration No.</u>	<u>Issued</u>
HOTWIRED Int. Class 9	2057949	April 29, 1997
HOTWIRED Int. Class 25	2076100	July 1, 1997
HOTWIRED Int. Class 38	2018621	November 26, 1996
HOTWIRED Int. Class 42	2116318	November 25, 1997

481/40

482/1,840

01-06-1997



FORM PTO-1594 (Rev. 6-93)

ET U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office RECEIVED DEC 27 1996

To the Honorable Commissioner of Patents

1. Name of conveying party(ies): Wired Ventures, Ltd.
3. Nature of conveyance: 12-27-94
X Assignment
Execution Date: December 16, 1996

Name: Wired Ventures, Inc.
Internal Address:
Street Address: 520 Third Street, Fourth Floor
City: San Francisco State: CA ZIP 94107
X Corporation- California

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
See attachment to Assignment

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Cooley Godward LLP
Internal Address: Attn: Janet L. Cullum, Esq.
Street Address: Five Palo Alto Square 3000 El Camino Real
City: Palo Alto State: CA ZIP 94306

6. Total number of applications and registration involved: 48
7. Total fee (37 CFR 3.41): \$ 1,880.00
X Enclosed
8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Janet L. Cullum, Esq. 12/17/96 Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, DC 20231

481 40.00 CK
482 1,840.00 CK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK UNDER 37 C.F.R. 2.185

WHEREAS, Wired Ventures, Ltd., a California Limited Partnership, having its principal offices at 520 Third Street, 4th Floor, San Francisco, California 94107 has used or intended to use in commerce the marks listed as "Trademark Applications" in the accompanying chart and has filed applications to register these marks with the United States Patent and Trademark Office indicating use or the intention to use, but has not yet filed an allegation of use under the Trademark Act for all applications; and

WHEREAS, Wired Ventures, Ltd., a California Limited Partnership, has registered the marks listed as "Registered Marks" in the accompanying chart with the United States Patent and Trademark Office;

WHEREAS, Wired Ventures, Ltd., is assigning the marks in the above-identified applications and registrations as part of the portion of the business thereof to which each mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Wired Ventures, Inc., a Delaware corporation, having its principal offices at 520 Third Street, 4th Floor, San Francisco, California 94107, is the successor of the portion of the ongoing and existing business to which the marks pertain, and is desirous of acquiring said trademark registrations and the pending trademark applications;

NOW, THEREFORE, pursuant to the agreement of the parties dated May 28, 1996, and for good and valuable consideration, the receipt of which is hereby acknowledged, Wired Ventures, Ltd., hereby assigns to Wired Ventures, Inc., all right, title and interest in the United States and all foreign jurisdictions in and to the Trademark Applications and Registered Trademarks, together with the goodwill of the business symbolized by said trademarks and the registrations and pending applications for registration.

Signed at San Francisco, California, on this 16th day of December, 1996.

Wired Ventures, Ltd.,
a California Limited Partnership by
Wired Holdings, Inc., its General Partner

By:



Jane Metcalfe
Vice President

REGISTERED TRADEMARKS

Trademark Class	Reg. No./ Reg. Date	Serial No./ Date Filed
GET WIRED Class 16	1,940,904 12/12/95	74/602,340 11/23/94
MAGAZINE SPINE DESIGN Class 16	1,991,094 08/06/96	74/689,501 06/13/95
STREET CRED LOGO Class 25	1,969,680 04/23/96	74/638,300 02/23/95
THIS IS THE DIGITAL REVOLUTION Class 35	1,975,980 05/28/96	74/602,612 11/23/94
WIRED Class 16	1,853,612 09/13/94	74/287,495 06/23/92
WIRED Class 42	1,982,750 06/25/96	74/802,740 12/10/93
WIRED DESIGN (Wired with blocks around letters) Class 16	1,967,076 04/09/96	74/689,502 06/13/95
WIRED ONLINE Class 42	1,982,752 06/25/96	74/802,739 12/16/93

TRADEMARK APPLICATIONS

Trademark Class	Serial No./ Date Filed
@WIRED Class 16	74/535,330 06/09/94
@WIRED Class 38	74/535,333 06/09/94
ALTERNATIVE PROFESSIONAL WARE Class 25	74/689,526 06/13/95
BOOK SPINE DESIGN Class 16	75/091,806 04/22/96
FEVER Class 9	74/689,523 06/13/95
FEVER Class 16	74/689,516 06/13/95
FEVER Class 38	74/689,522 06/13/95
FEVER Class 41	74/689,525 06/13/95
FUTURA Class 41	75/076,493 03/21/96
GET WIRED Class 9	74/625,973 01/26/95
GET WIRED Class 38	75/975,079 01/26/95
HARDWIRED Class 9	74/729,078 09/14/95
HARDWIRED Class 16	74/729,165 09/14/95
HARDWIRED Class 38	75/011,863 10/30/95
HARDWIRED Class 42	74/729,167 09/14/95

Trademark Class	Serial No./ Date Filed
HOTWIRED Class 9	74/625,903 01/26/95
HOTWIRED Class 16	74/544,730 07/01/94
HOTWIRED Class 25	74/631,304 01/26/95
HOTWIRED Class 38	74/546,296 07/06/94
THE NEW ECONOMY Class 9	75/017,951 11/13/95
THE NEW ECONOMY Class 16	75/007,303 11/18/95
THE NEW ECONOMY Class 38	75/018,290 11/13/95
THE NEW ECONOMY Class 42	75/007,695 10/18/95
THE NEXT ECONOMY Class 9	75/034,873 12/20/95
THE NEXT ECONOMY Class 16	75/034,957 12/20/95
THE NEXT ECONOMY Class 38	75/034,868 12/20/95
THE NEXT ECONOMY Class 42	75/034,874 12/20/95
THIS IS THE DIGITAL REVOLUTION Class 9	74/625,974 01/26/95
THIS IS THE DIGITAL REVOLUTION Class 16	74/631,326 02/08/95
THIS IS THE DIGITAL REVOLUTION Class 38	74/625,904 01/26/95
UNWIRED Class 16	75/020,408 11/15/95

Trademark Class	Serial No./ Date Filed
UNWIRED Class 42	75/020,261 11/15/95
WIRED Class 9	74/470,049 12/10/93
WIRED Class 38	74/470,050 12/10/93
WIRED Class 41	74/387,633 05/05/93
WIRED INTERACTIVE Class 9	74/470,046 12/10/93
WIRED INTERACTIVE Class 38	74/470,047 12/10/93
WIRED INTERACTIVE Class 42	74/802,738 12/10/93
WIRED ONLINE Class 38	74/471,484 12/16/93
WIRED TV Class 41	74/470,048 12/10/93