

07-08-2002



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TRADEMARKS ONLY

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 7.1.02

Resubmission (Non-Recordation)
Document ID#

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Date Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of conveying parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership Corporation Association

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

07/05/2002 6TON11 00000119 2321115

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 25.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 002539 FRAME: 0252

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address | **Area Code and Telephone Number** 202-776-2929

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,321,115"/>	<input type="text" value="1,520,156"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

SERVICE MARK ASSIGNMENT

WHEREAS, Insight Communications Company, L.P. ("Assignor"), a Delaware limited partnership, located at 810 Seventh Avenue, New York, New York 10019, is the owner of the following marks (the "Marks") and registrations therefor:

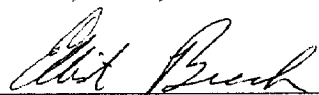
<u>Mark</u>	<u>Reg. Number</u>	<u>Date of Reg.</u>
INSIGHT COMMUNICATIONS and DESIGN	2,321,115	Feb. 22, 2000
INSIGHT CABLEVISION and DESIGN	1,520,156	Jan. 10, 1989

WHEREAS, Insight Communications Company, Inc. ("Assignee"), a Delaware corporation, with its principal place of business at 810 Seventh Avenue, New York, New York 10019, desires to acquire Assignor's right, title and interest in the Marks, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the goodwill of the business symbolized thereby, effective as of June 17, 2002.

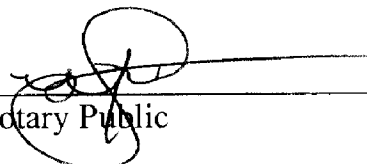
INSIGHT COMMUNICATIONS COMPANY, L.P.

By: INSIGHT COMMUNICATIONS COMPANY, INC., Its General Partner

By: 
Elliot Brecher
Senior Vice President

STATE OF NEW YORK)
) ss:
COUNTY OF NEW YORK)

Subscribed and sworn to before me
this 17th day of June, 2002.


Notary Public

My Commission Expires: July 20, 2002

DCLIB01:1364846-1|50013.0017

Marc Ian Snyderman, Esq.
Notary Public
State of New York
County of New York, 02SN6010673
Commission Exp. July 20, 2002