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Form PTO-1594

(Rev. 03/01)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Judy Ann of California, Inc. 06/26/02

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - California
☐ Other 06/26/02

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Fortune Casuals LLC

Internal

Address: _____

Street Address: 1936 Mateo Street

City: Los Angeles State: CA Zip: 90024

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☐ Corporation-State☒ Other Limited Liability CompanyIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1412456;
1431227;
1483524.Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anthony J. Wall

Internal Address: General Counsel
Fortune Casuals LLC

Street Address: 121 Gray Avenue

City: Sta. Barbara State: CA Zip: 93101

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 120.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael Geller

Name of Person Signing

Signature

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/09/2002 TBI21 00000184 1412456

01 FC:481
02 FC:48240.00 OP
50.00 OP

TRADEMARK

REEL: 002539 FRAME: 0993

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of January 16, 1999 from Judy Ann of California, Inc., a California Corporation with an address of 1936 Mateo Street, Los Angeles, CA 90021, United States of America ("ASSIGNOR"), to Fortune Casuals LLC, a Delaware Limited Liability Company, with an address of 1936 Mateo Street, Los Angeles, CA 90021, United States of America ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the trademarks ("the Marks") as described in Exhibit "A" attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used ("the Goods"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Goods in respect upon which the Marks are used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.


IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this Assignment as of the day and year first written above.

JUDY ANN OF CALIFORNIA, INC.

By: _____

Name: _____

Title: _____


Michael Geller
President

FORTUNE CASUALS
1936 MATEO STREET
LOS ANGELES, CALIFORNIA 90021

I hereby certify that this correspondence is being deposited with the
United States Postal Service with sufficient postage as 1st Class Mail under
37 CFR 1.8 on the date indicated below and is addressed to: Commissioner
of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

By: Brandi Simpson

Date Mailed: June 19, 2002

June 19, 2002

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

- Re: 1. U.S. Trademark – JRS. ONLY!
 Registration No.: 1,483,524
 Registration Date: April 05, 1988
 International Class: 25
2. U.S. Trademark – L.A. DREAMIN'
 Registration No.: 1,431,227
 Registration Date: March 03, 1987
 International Class: 25
3. U.S. Trademark – TOO SHY! (Stylized)
 Registration No.: 1,142,456
 Registration Date: October 07, 1986
 International Class: 25

Dear Sir or Madam:

This letter and its attachments are for the purpose of recording an Assignment of the above-referenced trademarks from Judy Ann of California, Inc. to Fortune Casuals LLC.

Enclosed herewith are the following documents necessary for said Assignment:

1. Original Recordation Form Cover Sheet - Trademarks Only;
2. Trademark Assignment sheet authorizing the assignment of JRS. ONLY!, L.A. DREAMIN', and TOO SHY! (Stylized) from Judy Ann of California, Inc. to Fortune Casuals LLC (along with Exhibit "A"); and
3. Check No. 20483 in the amount of \$120.00 for payment of the required Assignment fees.

Thank you in advance for your kind attention and consideration to this matter. Should you have any question and/or comments, please feel free to contact me directly at: (805) 963-8727 x1361.

Respectfully Submitted,


Brandi Simpson

Enclosures

EXHIBIT "A"

TRADEMARKS

Judy Ann of California, Inc.

1. TOO SHY! (Stylized)

Application Number: 73591129
Registration Number: 1412456

Filing Date: 04/01/1986
Registration Date: 10/07/1986

2. L.A. DREAMIN'

Application Number: 73608279
Registration Number: 1431227

Filing Date: 07/07/1986
Registration Date: 03/03/1987

3. JRS. ONLY!

Application Number: 73425260
Registration Number: 1483524

Filing Date: 05/10/1983
Registration Date: 04/05/1988