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102151059

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Conopco, Inc. dba Lipton *06/26/02*
 800 Sylvan Avenue
 Englewood Cliffs, NJ 07632

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other New York

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Lipton Investments, Inc.
 Internal Address: _____
 Street Address: 501 Silverside Road
 City: Wilmington State: DE ZIP: 19809

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached? Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 26, 2001

4. Application number(s) or patent number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
 TEA IT UP, Reg. No. 2,507,747
 DELICIOUS MEAL DISCOVERIES, Reg. No. 2,522,899

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Kenneth C. Leonard
 Internal Address: Unilever HPC Co.

 Street Address: 33 Benedict Place

 City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Mary A. Cassidy *Mary A. Cassidy* 6/25/2002
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 7

ASSIGNMENT

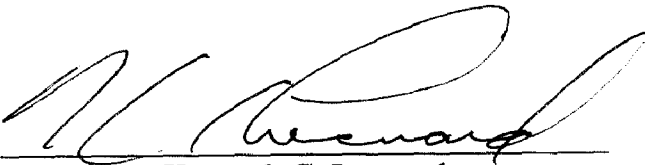
WHEREAS, CONOPCO, INC. dba LIPTON, a corporation organized under the laws of the State of New York, with its address at 800 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 (hereinafter called "ASSIGNOR") is owner of the entire right, title and interest to the trademarks and the registrations therefor in the U.S. Patent and Trademark Office listed on the attached Schedule A (hereinafter called "TRADEMARKS"), and

WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of the State of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARKS,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business connected with and symbolized by the TRADEMARKS.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 26th day of December, 2001.

CONOPCO, INC. dba LIPTON

By: 
Name: Kenneth C. Leonard
Title: Assistant Secretary

SCHEDULE "A"

TRADEMARK	REGISTRATION NO.
TEA IT UP	2,507,747
DELICIOUS MEAL DISCOVERIES	2,522,899