

07-11-2002

IEET

Docket No.:

LY



Tab settings

To the Honorable Commissioner of Patents and Trademarks, File # 102151023 he attached original documents or copy thereof.

1. Name of conveying party(ies):  
The Bedding Experts, Inc.

2. Name and address of receiving party(ies):

Name: Mattress Discounters Corporation

Internal Address: \_\_\_\_\_

Street Address: 9822 Fallard Court

City: Upper Marlboro State: MD ZIP: 20772

Individual(s) citizenship \_\_\_\_\_

Association \_\_\_\_\_

General Partnership \_\_\_\_\_

Limited Partnership \_\_\_\_\_

Corporation-State Delaware

Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:
- Assignment
  - Security Agreement
  - Other \_\_\_\_\_
  - Merger
  - Change of Name

Execution Date: June 10, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)  
76/323,090 76/334,754

B. Trademark Registration No.(s)

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mary Dalton Baril, Esq.

Internal Address: McGuireWoods LLP

Street Address: 901 East Cary Street, One James Center

City: Richmond State: VA ZIP: 23233-4030

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41):.....\$ \$65.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

07/10/2002 6TON11 00000230 76323090

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
02 FC:482 25.00 OP

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mary Dalton Baril  
Name of Person Signing

Mary Baril  
Signature

6/27, 2002  
Date

Total number of pages including cover sheet, attachments, and 4 TRADEMARK

## UNITED STATES SERVICE MARK ASSIGNMENT

WHEREAS, The Bedding Experts, Inc., a corporation duly organized and existing under the laws of the State of Illinois, hereinafter referred to as "ASSIGNOR," has adopted and used and is the owner of the marks set forth in the Schedule to this United States Service Mark Assignment (the "Marks"), together with the goodwill of the business in connection with which the Marks have been used (the "Goodwill"), and the United States Service Mark Applications for the Marks (the "Applications"); and

WHEREAS, Mattress Discounters Corporation, a corporation duly organized and existing under the laws of the State of Delaware, and an affiliate of ASSIGNOR, hereinafter referred to as "ASSIGNEE," is desirous of acquiring the Marks, together with the Goodwill and the Applications;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has agreed to sell and has sold, assigned, transferred and set over, and by these presents does sell, assign, transfer and set over unto ASSIGNEE and its successors and assigns ASSIGNOR's entire right, title and interest in and to the Marks, the Goodwill and the Applications, to be held and enjoyed by ASSIGNEE for its own use and benefit and for the use and benefit of its assigns and legal representatives, for the full extent of the life of the Marks and the terms of the Applications, to be used as fully and entirely as such rights would have been held and enjoyed by ASSIGNOR had this Assignment and sale not been made.

ASSIGNOR covenants that ASSIGNOR is the owner of the Marks and the holder of record title to the Applications, and that ASSIGNOR has full power to make this Assignment.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed this 10th day of June, 2002.

THE BEDDING EXPERTS, INC.

By: Lawrence J. Aldert

Name: LAWRENCE J ALDERT

Title: VP. ASSISTANT SECRETARY

**SCHEDULE**

**APPLICATION**

<u>Name of Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BEDDING EXPERTS WHERE DREAMS COME TRUE and design	76/323,090	October 9, 2001
WHERE DREAMS COME TRUE. stylized and design	76/334,754	November 6, 2001