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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7.8.02

FIRST PENN-PACIFIC LIFE INSURANCE COMPANY

- Individual(s) Association General Partnership Limited Partnership Corporation-State Indiana Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: THE LINCOLN NATIONAL LIFE INSURANCE COMPANY

Address:

Street Address: 1300 S. Clinton Street

City: Ft. Wayne State: IN Zip: 46802

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Indiana Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 05/20/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 75/914662

B. Trademark Registration No.(s) 2,081,072 2,212,930 2,288,514 2,345,497

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donna L. Gleason

Internal Address: 7C00

The Lincoln National Life Ins. Company

Street Address: 1300 S. Clinton Street

City: Ft. Wayne State: IN Zip: 46802

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41): \$ 140.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 50-1719

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Angela S. Michelini Name of Person Signing

Angela S. Michelini Signature

July 2, 2002 Date

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Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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01 FC:481 40.00 CH 02 FC:482 100.00 CH

TRADEMARK REEL: 002542 FRAME: 0488

SERVICE MARK ASSIGNMENT

WHEREAS, FIRST PENN-PACIFIC LIFE INSURANCE COMPANY ("FIRST PENN"), an Indiana corporation, having its principal place of business at 10 North Martingale Road, Schaumburg, Illinois 60173, is the owner of the following service marks:


MONEYGUARD	U. S. Reg. No. 2,081,072
THE SMART WAY TO SELF-INSURE	U. S. Reg. No. 2,212,930
LIVE FOR TODAY WITH SECURITY FOR TOMORROW	U. S. Reg. No. 2,288,514
LIFE INSURANCE FOR LIVING	U. S. Reg. No. 2,345,497
CHOICEGUARANTEE	U. S. Serial. No. 75/914662

WHEREAS, THE LINCOLN NATIONAL LIFE INSURANCE COMPANY ("LINCOLN"), an Indiana corporation, having its principal place of business at 1300 South Clinton Street, Fort Wayne, Indiana 46802, desires to acquire the entire right, title and interest of FIRST PENN in and to said intellectual property;

NOW, THEREFORE, in consideration of the sum of One U. S. Dollar (US\$1.00) to it in hand paid, and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, FIRST PENN does hereby assign, sell, transfer and set over unto said LINCOLN, its successors and assigns, the full, entire and exclusive right, title and interest in and to said intellectual property, together with good will of the business associated therewith, for the territory of the United States of America, said intellectual property to be held and enjoyed by said LINCOLN, and its successors and assigns, to the full end of the term for which said intellectual property has been or will be granted, as fully and entirely as the same would have been held by FIRST PENN had this assignment not been made.

This Assignment shall be effective as of May 20, 2002.

FIRST PENN-PACIFIC LIFE INSURANCE COMPANY

By: 
Barbara A. Smilanic
Assistant Vice President