

07-23-2002

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

TRADEMARK FEE PROCESS  
2002 JUL 12 3:54  
U.S. PATENT & TRADEMARK OFFICE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents on copy thereof.

1. Name of conveying party(ies):  
Little Caesars Enterprises, Inc.  
*7.12.02*  
 Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State - Michigan  
 Other \_\_\_\_\_  
Additional name(s) of conveying party(ies) attached?       Yes  No

2. Name and address of receiving party(ies)  
Name: LC Trademarks, Inc.  
Internal Address: Fox Office Center  
Street Address: 2211 Woodward Avenue  
City: Detroit State: MI Zip: 48201-3400  
 Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Michigan  
 Other \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_  
Execution Date: July 10, 2002

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s)  
76-020-896  
Additional number(s) attached       Yes  No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Marc A. Bergsman  
Internal Address: Dickinson Wright, PLLC  
Suite 800  
Street Address: 1901 L Street, N.W.  
City: Washington State: D.C. Zip: 20036

6. Total number of applications and registrations involved: 1  
7. Total fee (37 CFR 3.41)      \$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account  
8. Deposit account number:  
04-1061  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.  
Marc A. Bergsman      *Marc A Bergsman*      July 12, 2002  
Name of Person Signing      Signature      Date  
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

07/22/2002 DBYRNE 00000145 76020896  
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## ASSIGNMENT

ASSIGNMENT effective the 1st day of July, 2002, by and between Little Caesar Enterprises, Inc. (hereinafter "Assignor"), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit Michigan 48201-3400, to LC Trademarks, Inc. (hereinafter "Assignee."), a Michigan corporation with an address at Fox Office Center, 2211 Woodward Avenue, Detroit Michigan 48201-3400.

**WHEREAS**, Assignor owns and has used, or is using the trademark PUT A LITTLE CAESAR IN YOUR FREEZER (Serial No. 76/020,896) in connection with its business (the "Mark").

**WHEREAS**, Assignee desire to acquire the Marks and the goodwill of the business associated therewith, as well as the application and/or registration therefor.

**NOW THEREFORE**, in consideration of ten dollars (\$10) and other good and valuable consideration, Assignor hereby conveys, transfers, and assigns to Assignee all its rights, title, and interest in and to the Mark, as well as the application and/or registrationtherefor, together with the goodwill of the business symbolized thereby.

Assignor further assigns to Assignee all rights to sue for and receive all damages occurring from any past infringing uses of the Mark.

Assignor warrants that it has good and valid title to the Mark, including the application and/or registration therefor.

Assignor agrees that upon request by Assignee, Assignor shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do other lawful acts necessary to carry to the intent of this Assignment at Assignee's expense and request, as well as provide such documents, material, information, or assistance as Assignee may consider necessary

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with, or under their direction, and all those in privity therewith.

**LITTLE CAESAR ENTERPRISES, INC**

By: Linda Jaworski  
Linda Jaworski  
Senior Vice President of Marketing

State of Michigan )  
ss )  
County of Wayne )

Linda Jaworski being duly sworn, did depose and say this 10<sup>th</sup> day of July 2002, that she is an officer of Little Caesar Enterprises, Inc.; that she is authorized to execute this Assignment on behalf of said corporation; that she has read and signed the foregoing Assignment and knows and understands the contents thereof.

Jill M. McCormick  
Notary Public

My Commission Expires: **JILL M. MCCORMICK**  
**Notary Public, Macomb County, MI**  
**My Commission Expires Nov 7, 2003**

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