

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
Paradysz Matera & Co., Inc.

Individual(s)                       Association  
 General Partnership             Limited Partnership  
 Corporation-State of New York  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: Media Harbor, LLC  
Internal  
Address: \_\_\_\_\_

Street Address: 215 Park Avenue South  
City: New York State: NY Zip: 10003

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other New York limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement             Change of Name  
 Other \_\_\_\_\_

Execution Date: July 1, 2002

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s) 75/762488  
 \_\_\_\_\_  
 \_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Jeffrey C. Katz  
 Internal Address: c/o Davis & Gilbert LLP  
 \_\_\_\_\_  
 \_\_\_\_\_

Street Address: 1740 Broadway - 20th Floor  
 \_\_\_\_\_  
 City: New York State: NY Zip: 10019

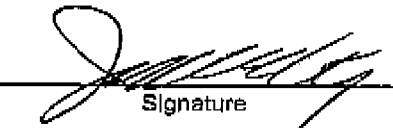
6. Total number of applications and registrations involved: .....

7. Total fee (37 CFR 3.41).....\$ 40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
502293

**DO NOT USE THIS SPACE**

9. Signature.

Jeffrey C. Katz                                            September 11, 2002  
 Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

09/11/2002 21:10

NO.037 0002

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DAVIS & GILBERT LLP

0002

ASSIGNMENT

WHEREAS, PARADYSZ MATERA & CO, INC., a corporation of the State of New York, located at 215 Park Avenue South, New York, New York 10003 (hereinafter "Assignor"), is the owner of the mark listed below which is the subject of an application for registration in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
MEDIA HARBOR	75/762488	07/28/99

WHEREAS, MEDIA HARBOR, LLC, a New York limited liability company, located at 215 Park Avenue South, New York, New York 10003 (hereinafter "Assignee"), is the successor of the portion of the business of Assignor, which is ongoing and existing, to which the Mark pertains, and is desirous of acquiring said Mark and said application thereof, and the goodwill of the business in connection therewith.


THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the application for registration thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said mark or injury to said goodwill, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this Assignment has been executed effective as of the 1st day of July 2002.

PARADYSZ MATERA & CO., INC.

MEDIA HARBOR, LLC

  
Name: Christopher Paradysz  
Title: CEO

  
Name: Christopher Paradysz  
Title: CEO