

07-17-2002



Form PTO-1594
(Rev. 03/01)
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Tab settings

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Entercom Portland, LLC

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: July 12, 2002

2. Name and address of receiving party(ies)

Name: Lucky Charms Entertainment, Inc.

Internal

Address: Suite D

Street Address: 500 Lake Street

City: Ramsey State: NJ Zip: 07446

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/496,663

~~75/496,730~~

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Anne W. Glazer

Internal Address: Lane Powell Spears Lubersky LLP
Suite 2100

Street Address: 601 S.W. Second Avenue

City: PORTLAND State: OR Zip: 97204

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

12-0277

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Anne W. Glazer, Esq.

Name of Person Signing

Anne W. Glazer
Signature

July, 2002

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/16/2002 TBIAZ1 00000110 75496663

01 FC:481
02 FC:482

40.00 OP
25.00 OP

TRADEMARK
REEL: 002544 FRAME: 0371

ASSIGNMENT OF MARK AND APPLICATIONS

WHEREAS, Entercom Portland, LLC, a Delaware limited liability company ("Assignor"), has adopted and used the mark identified in Schedule A attached hereto (the "Mark") and is the owner of the federal applications to register said Mark identified in Schedule A hereto (the "Applications"), and

WHEREAS, Lucky Charms Entertainment, Inc., a California corporation ("Assignee"), is desirous of acquiring said Mark and Applications; and

WHEREAS, under that certain Assignment Of Trademarks (the "Assignment") dated February 11, 2002, Assignor has assigned to Assignee, effective as of July 2, 2002, all of Assignor's right, title and interest in, to and under the Mark and the goodwill of the business associated therewith and symbolized thereby; and

WHEREAS, Assignor agreed in the Assignment that, in order to implement it, Assignor would file Statements of Use with the PTO with respect to the Mark and the Applications and would thereafter assign said Applications to Lucky Charms; and

WHEREAS, Assignor has now filed such Statements of Use with the PTO.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm the prior Assignment and does hereby assign to Assignee, effective as of July 2, 2002, all of Assignor's right, title, and interest in and to the said Mark and Applications, together with the goodwill of the business associated therewith and symbolized by the said Mark and the Applications.

ENTERCOM PORTLAND, LLC

Dated:

By: *John C. Donlevie*
Name: John C. Donlevie
Title: Executive Vice President

SWORN TO AND SUBSCRIBED before me this 12th day of July, 2002.

Cynthia A. Long
Notary Public

My commission expires May 15, 2004

Notarial Seal
Cynthia A. Long, Notary Public
Lower Merion Twp., Montgomery County
My Commission Expires May 15, 2004
Member, Pennsylvania Association of Notaries

