

| : | Form PTO-1594 (Rev. 03/01) | · | 2. U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office |
|--------------|---|---|---|
| | OMB No. 0651-0027 (exp. 5/31/2002) | | |
| 1 | Tab settings | of Patents and Trademarks: F | Please record the attached original documents or copy thereof. |
| | Name of conveying party(ies): RUBY TUESDAY, INC. | 7-15-02 | 2. Name and address of receiving party(ies) Name: RUBY TUESDAY BUSINESS DEVELOPMENT,LE |
| | Individual(s) General Partnership Corporation-State Other Additional name(s) of conveying party(ie 3. Nature of conveyance: Assignment Security Agreement Other Execution Date: December | es) attached? Yes No Merger Change of Name | Street Address: |
| - | Application number(s) or registration A. Trademark Application No.(s) | 75/603243 | B. Trademark Registration No.(s) |
| L | | Additional number(s) at | ttached Yes V No |
| | Name and address of party to who concerning document should be ma Name: Lanning G. Bryer | | 6. Total number of applications and registrations involved: |
| 07/16/2002 T | Internal Address: | | 7. Total fee (37 CFR 3.41)\$_40.00 Enclosed Authorized to be charged to deposit account |
| | Street Address: Ladas and Parry 26 West 61st Stre | et | 8. Deposit account number: |
| | City: New York State: NY | | |
| | O. Cianatura | DO NOT USE | THIS SPACE |
| | 9. Signature. Lanning G. Bryer Name of Person Signing | () | $\frac{1}{2}$ Date |
| | | | ver sheet, attachments, and document: |

Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, RUBY TUESDAY, INC., a corporation organized under the laws of the State of Georgia, United States of America, located at 150 West Church Avenue, Maryville, Tennessee 37801, United States of America, (hereinafter called the ASSIGNOR) has adopted and used the Trademark WOW-U and Design for which an application for a registration has been filed in the United States Patent and Trademark Office under No. 75/603243 filed December 15, 1998;

AND WHEREAS, RUBY TUESDAY BUSINESS DEVELOPMENT, L.P., a limited partnership organized and existing under the laws of the State of Tennessee, United States of America, located at 150 West Church Avenue, Maryville, Tennessee 37801, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and the application for the registration of the trademark, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

This assignment shall be deemed to be effective as and from December 16, 1998.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 1st day of July, 2006.

RUBY TUESDAY, INC.

Georgia [Corporate Seal]

[Title]

The state of the s

CORPORATE ACKNOWLEDGMENT

united states of america]
state of lemessee | ss:
county of Blount |

on this 15t day of Tuly , 2007, before me personally appeared Duniel T. Cronk , to me known, who, being by me duly sworn, did depose and say that he/she is the Senior Vice President of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

Mary Public

[Seal]

TRADEMARK REEL: 002544 FRAME: 0588

RECORDED: 07/15/2002