

07-17-2002

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

McArthur Professional, Incorporated

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State **Wisconsin**
☐ Other _____

Additional name(s) of conveying party(ies) attached? ☐ Yes ☐ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: **June 28, 2002**

2. Name and address of receiving party(ies)

Name **McArthur Towel and Sports, Inc.**

Internal

Address: **7-15-02**Street Address: **4707 East Baseline Road**City: **Phoenix** State: **AZ** Zip: **85042**

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State **Arizona**
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) **76/036615****76/209693**B. Trademark Registration No.(s) **1842421****2560315**Additional number(s) attached ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Scott K. Weiss**Internal Address: **Greenberg Traurig, LLP****Suite 700**Street Address: **2375 East Camelback Road**City: **Phoenix** State: **AZ** Zip: **85016**6. Total number of applications and registrations involved: **4**7. Total fee (37 CFR 3.41).....\$ **115.00**

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

150184

DO NOT USE THIS SPACE

9. Signature.

Scott K. Weiss

Name of Person Signing

Signature

7/9/02

Date

Total number of pages including cover sheet, attachments, and document: **4**

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FINANCE SECTION

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Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

01 FC:481
02 FC:48240.00 CH
75.00 CHTRADEMARK
REEL: 002544 FRAME: 0890

ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, McArthur Professional, Incorporated, a Wisconsin corporation with offices at 700 Moore Street, Baraboo 53913, WI ("Assignor") has adopted and used, and is using the trademarks, service marks, and trade names identified on Schedule "A" hereto (collectively, the "Marks"); and

WHEREAS Assignor is the owner of the invention described in the United States Design Patent No. D301,047 entitled "Golf Club Cover With Simulated Football Helmet" (hereinafter the "Patent"); and

WHEREAS, McArthur Towel and Sports, Inc., an Arizona corporation and wholly owned subsidiary of Action Performance Companies, Inc., with offices at 4707 East Baseline Road, Phoenix, Arizona 85042 ("Assignee") desires to acquire all of Assignor's right, title, and interest in and to the Marks and Patent and the goodwill associated therewith and all registrations and applications for registration thereof, and Assignor desires to assign all of its right, title, and interest in the foregoing to Assignee.

NOW, THEREFORE, for good and valuable consideration receipt of which is acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Marks and Patent, and in the goodwill associated therewith, and all U.S. federal, state, and foreign trademark and patent registrations and applications for registration thereof.

McArthur Professional, Incorporated, a Wisconsin corporation

By Eric Kutsenda

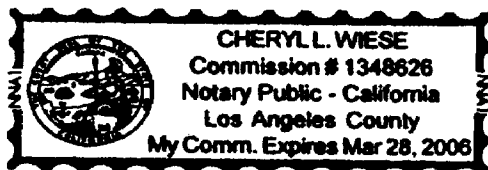
Name: Eric Kutsenda

Title: Vice President

State of California
County of Los Angeles

On this 28 day of June, 2002, before me, the undersigned, personally appeared Eric Kutsenda, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

My commission expires: 3/28/06
(SEAL)



Cheryl L. Wiese
NOTARY PUBLIC

SCHEDULE A

MARK	SERIAL/REGISTRATION NUMBER
MCARTHUR SPORTS	76/036,615
SPOR-TEE	1,842,421
BRINGING SPORTS MEMORIES INTO EVERY HOME	2,560,315
JUST GOLF	76/209,693
SPORTSTOWEL	Not Registered
SHATTERBALL	Not Registered
TRI-FOLD TOWEL	Not Registered
THE UGLY TOWEL	Not Registered