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07-18-2002



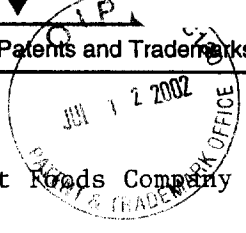
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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Ccnopco, Inc. dba Slim-Fast Foods Company
390 Park Avenue
New York, NY 10022
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other New York



Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: July 18, 2001

2. Name and address of receiving party(ies)

Name: Lipton Investments, Inc.
Internal Address: _____
Street Address: 501 Silverside Road
City: Wilmington State: DE ZIP: 19809

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

ULTRA SPORT, Reg. No. 2,470,629

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever HPC Co.

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy

Name of Person Signing

Mary A. Cassidy

Signature

6/26/2002

Date

Total number of pages including cover sheet, attachments, and document:

ASSIGNMENT

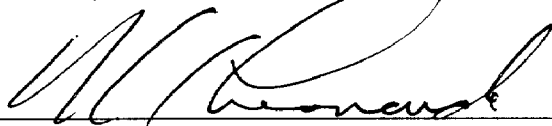
WHEREAS, CONOPCO, INC. dba SLIM-FAST FOODS COMPANY, a corporation organized under the laws of the State of New York, with its address at 390 Park Avenue, New York, New York, 10022 (hereinafter called "ASSIGNOR") is owner of the Trademark Registration No. 2,470,629 for ULTRA SPORT,

WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of the State of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the above identified Trademark Registration No. 2,470,629 for ULTRA SPORT,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the trademark registration therefor, together with the goodwill of the business connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 18th day of July, 2001.

CONOPCO, INC. dba SLIM-FAST FOODS COMPANY

By: 
Name: Kenneth C. Leonard
Title: Assistant Secretary