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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

07/12/02  
Conopco, Inc. dba Chesebrough-Pond's Inc.  
33 Benedict Place  
Greenwich, CT 06830

- Individual(s)
- General Partnership
- Corporation-State
- Other New York
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address: \_\_\_\_\_

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: January 22, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

TRIMAX, Reg. No. 2,423,891

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever HPC Co.

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41).....\$ \_\_\_\_\_

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

07/17/2002 BY: 00000091 031595 2423891

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy

Name of Person Signing

Mary A. Cassidy

Signature

6/26/2002

Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT


WHEREAS, CONOPCO, INC. dba CHESEBROUGH-POND'S USA CO., a corporation organized under the laws of the State of New York, with its address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter called "ASSIGNOR") is owner of the Trademark Registration No. 2,423,891 for TRIMAX,

WHEREAS, CHESEBROUGH-POND'S, INC., a corporation organized under the laws of the State of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the above identified Trademark Registration No. 2,423,891 for TRIMAX,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the trademark registration therefor, together with the goodwill of the business connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 22nd day of January, 2001.

CONOPCO, INC. dba CHESEBROUGH-POND'S USA CO.,

By: 

Name: Kenneth C. Leonard

Title: Assistant Secretary