07-29-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨⇨⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Franzia Winery, LLC 07/25/02

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☐ Corporation-State
- ☒ Other limited liability company

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: The Wine Group LLC

Internal Address:

Street Address: 17000 E. Highway 120

City: Ripon State: CA Zip: 95366

- ☐ Individual(s) citizenship
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☐ Corporation-State
- ☒ Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☐ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☒ Change of Name
- ☐ Other

Execution Date: 07/11/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See page 1 attached

B. Trademark Registration No.(s)

See pages 2 through 4 attached

Additional number(s) attached ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Melville Owen

Internal Address: Owen Wickersham & Erickson

455 Market Street, Suite 1910

San Francisco, CA 94105-2420

Street Address:

City: State: Zip:

6. Total number of applications and registrations involved: 54

7. Total fee (37 CFR 3.41).....$1,365.00

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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FINANCE SECTION

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Melville Owen — Name of Person Signing
Signature
July 19 2002 — Date

Total number of pages including cover sheet, attachments, and document: 5

07/26/2002 LMUELLER 00000046 75333904
01 FC:481 40.00 OP
02 FC:482 1325.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C 20231

Attachment - USPTO Recordation Cover Sheet - List of Applications

Application No.	Trademark/Service Mark	App Date
75/333904	CREME DE LA CREME	7/31/97
75/933023	SONGBIRD	3/2/00
76/239716	CLOUD CHASER	4/12/01
76/260241	AUSTIN VALE	5/17/01
76/314016	CHATEAU NEAUDEAUZ	9/10/01
76/320345	SMARTCORK	10/1/01
76/350187	MISTRANE	12/18/01
76/374616	LET GENEROSITY PREVAIL	2/22/02
76/378020	WINE FOR A VERTICAL WORLD	3/4/02
76/378021	7/52	3/4/02
78/078447	ALTURA	8/9/01
78/089338	COSTA VERA	10/19/01
78/096090	VINERGY	11/30/01
78/097992	NORTH BRIDGE	12/12/01
78/137911	PATTERSON PASS	6/21/02

TRADEMARK
REEL: 2545 FRAME: 0719

Attachment - USPTO Recordation Cover Sheet - List of Registrations

Registration No.	Trademark/Service Mark	Reg. Date
1,010,030	SUMMIT	6/25/74
1,026,940	FRANZIA BROTHERS (Stylized)	12/19/74
1,031,662	YOSEMITE ROAD	7/10/75
1,062,418	LIGHTNING CREEK	7/19/76
1,096,225	GAMBARELLI & DAVITTO (Stylized)	11/7/77
1,156,002	WINE TAP	1/29/79
1,212,654	SUMMIT & Design	2/27/81
1,313,767	NORTH COAST CELLARS	7/23/81
1,337,074	NORTH MOUNTAIN	7/13/84
1,364,823	CORBETT CANYON	3/28/85
1,400,603	FRANZIA	9/4/84
1,456,760	CALIFORNIA COLONY (Stylized)	11/4/86
1,684,615	COASTAL CLASSIC	5/24/91
1,853,263	WINTERCHILL	4/29/91

TRADEMARK
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Attachment - USPTO Recordation Cover Sheet - List of Registrations

Registration No.	Trademark/Service Mark	Reg. Date
1,874,109	MAD DOG	11/5/93
2,041,841	FRESHTAP	1/22/96
2,065,366	ISLAND COLONY	2/14/94
2,106,321	AUTUMN ZINFANDEL	1/11/96
2,116,812	SMART TAP	2/28/96
2,118,370	SMART TAP	2/28/96
2,287,687	FOXHORN	8/4/98
2,356,527	BRISA DEL MAR	1/27/98
2,358,696	LYRICA	1/8/99
2,440,757	ALMONDAGE	3/2/00
2,466,199	SILVERBIRCH	12/11/98
2,493,806	OAKLEAF	12/11/98
2,499,539	CRYSTA	9/24/99
2,504,163	RHINEFLUR	11/20/00

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Attachment - USPTO Recordation Cover Sheet - List of Registrations

Registration No.	Trademark/Service Mark	Reg. Date
2,525,687	VISTA POINT	5/25/99
399,703	MOGEN DAVID & Design	7/22/42
502,885	TRIBUNO	8/18/47
513,080	BRAVO (Stylized)	12/18/47
542,120	PETRI (Stylized)	5/20/50
558,784	MOGEN DAVID (Stylized)	1/10/51
643,976	MD	3/7/56
657,852	G & D (Stylized)	5/13/57
702,680	PARMA	11/4/57
817,501	RHINE SKELLER (Stylized)	4/16/65
876,689	MD 20 20 (Stylized)	7/19/68

TRADEMARK
REEL: 2545 FRAME: 0722

SUPPORTING DOCUMENTATION FOR TRADEMARK CHANGE OF NAME DOCUMENTS IS

NO LONGER REQUIRED

UNDER THE

TRADEMARK LAW TREATY ACT

EFFECTIVE

OCTOBER 30, 1999