

07-19-2002



REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings ⇨ ⇨ ⇨ ▼ ▼ ▼ ▼ ▼ ▼ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Winn-Dixie Stores, Inc. *07/17/02*

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State TX
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: G.E. Foodland, Inc.
Internal Address: _____
Address: _____

Street Address: 1105 E. Beltline Road
City: Carrollton State: TX Zip: 75006

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State TX
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 19, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1027005

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Mr. Dan McCann
Internal Address: G.E. Foodland, Inc.
Executive Vice President

Street Address: 1105 E. Beltline Road

City: Carrollton State: TX Zip: 75006

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
N/A

(Attach duplicate copy of this page if paying by deposit account)

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FINANCE SECTION

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ms. Holly M. Tenney *Holly M Tenney* 6/28/02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/18/2002 6TON11 00000193 1027005
01 FC:481 40.00 OP

TRADEMARK
REEL: 2545 FRAME: 0816

SERVICEMARK ASSIGNMENT

WHEREAS, Winn-Dixie Stores, Inc., a corporation organized and existing under the laws of the state of Florida, ("**Assignor**") owns and has used in business a certain servicemark which is registered as follows:

<u>REGISTERED SERVICE MARK</u>	<u>U.S. REG. NO.</u>	<u>DATE REGISTERED</u>
BUDDIES	1027005	December 9, 1975

; and

WHEREAS, G. E. Foodland, Inc., a Texas corporation, ("**Assignee**"), is desirous of acquiring the entire right, title and interest in and to the said servicemark, application and registration and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said servicemark, application and registration, and in and to any renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

Assignor will, promptly after requested by Assignee, provide such other documents executed by it in such form as Assignee may reasonably require to obtain the benefits conferred hereby and to effect the transfer of registration of the service mark to Assignee.

Winn-Dixie Stores, Inc.

By: *Dennis Sheehan*
Name: Dennis Sheehan
Title: Senior Vice President

STATE OF FLORIDA §
 §
COUNTY OF DUVAL §

SUBSCRIBED and SWORN to before me this 19th of June, 2002.

Marie M Tuttle

Notary Public in and for
The State of Florida
My commission expires _____



Marie M. Tuttle
MY COMMISSION # CC733448 EXPIRES
August 14, 2002
BONDED THRU TROY FAIN INSURANCE, INC.