

07-22-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/200)
Tab settings ⇐ ⇐ ⇐ ▼



102162270

ET U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 7-12-02
Pattern, Co., Inc.
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State of Delaware
 Other _____
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Saramar, L.L.C.
Internal Address: _____
Street Address: 1255. Wacker Dr., Ste. 300
City: Chicago State: IL Zip: 60606
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State of Delaware
 Other _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: _____

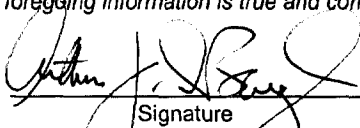
4. Application number(s) or registration number(s): 10
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
Additional number(s) attached Yes No

1,513,630	1,448,573	731,597
917,300	1,749,439	340,376
1,532,041		339,794
		1,803,772

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Amanda Truesdale
Internal Address: Sara Lee Corp.
Street Address: 1000 East Hanes
mill Road
Winston-
City: Salem State: NC Zip: 27105

6. Total number of applications and registrations involved: 10
7. Total fee (37 CFR 3.41).....\$ 265.00
 Enclosed
 Authorized to be charged to deposit account
8. Deposit account number:
19-0143
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Arthur J. DeBaugh 
Name of Person Signing Signature
Date: 7-5-02
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/22/2002 TDIAZ1 00000013 190143 1513630

01 FC:481 40.00 CH
02 FC:482 225.00 CH

TRADEMARK
REEL: 2545 FRAME: 0959

TRADEMARK ASSIGNMENT

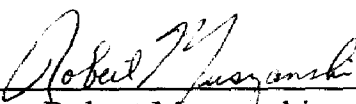
WHEREAS, Pattern Co., Inc., ("Assignor"), a Delaware corporation with its principal place of business at 3 First National Plaza, Chicago, IL 60602, adopted and has used the following trademarks in the United States for which Assignor owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the goods identified therein ("the Trademarks"):

<u>Mark</u>	<u>United States Reg. No.</u>	<u>Reg. Date</u>
SOUPLE	731,597	5/15/1962
SATENDRE	842,156	1/9/1968
LACE LASTIQUE	340,376	11/10/1936
SUPER LASTIQUE	339,794	10/20/1936
SUPERLOC	1,803,772	11/9/1993
MATCHMATES	1,513,630	11/22/1988
CUDDLE-LACE	1,448,573	7/21/1987
GRIPNETIC	917,300	7/27/1971
INTIMATE COMFORT	1,749,439	1/26/1993
REPLAY	1,532,041	3/28/1989

WHEREAS, Saramar, L.L.C. ("Assignee"), a Delaware corporation with its principal place of business at 125 South Wacker Drive, Suite 300, Chicago, Illinois, 60606, desires to acquire the Trademarks and the above-referenced registrations therefor;

NOW THEREFORE, for ten thousand dollars (\$10,000.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee any and all right, title and interest in and to the Trademarks, together with any and all goodwill of the business symbolized by the Trademarks, and the registrations therefor.

PATTERN CO., INC.

By: 
Name: Robert Muszanski
Title: Assistant Secretary
Date: June 16, 2002