

07-23-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

102164390 TRADEMARK

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

DIMAC Marketing Partners,

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: April 4, 2002

2. Name and address of receiving party(ies)

Name: PCD Acquisition, L.L.C.

Internal Address:

Address:

Street Address: 11 Commerce Blvd.

City: Palm Coast State: FL Zip: 32164

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other a Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,288,732

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rakesh Patel, Esq.

Internal Address: Kaye Scholer LLP

Street Address: 425 Park Avenue

City: New York State: Delaware Zip: 10022

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Johanne Rémy

Name of Person Signing

Signature

Signature

July 15, 2002

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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40-NO OP 23-NO TP 01 FC:401 02 FC:402

SCHEDULE A

TRADEMARKS

Trademark	Filing Date	Reg. No.	Owner	Country
PCD QUERY (stylized)	10/26/99	2,288,732	DIMAC Marketing Partners, Inc.	United States
PALM COAST	11/5/96	2,013,924	DIMAC Marketing Partners, Inc.	United States

TRADEMARK ASSIGNMENT

WHEREAS, DIMAC Marketing Partners, Inc. (hereinafter, "Assignor"), a Delaware corporation with a principal business address at 420 Lexington Avenue, Suite 2221, New York, NY 10017, is the owner of trademarks and the applications and registrations therefor set forth on the attached Schedule A; and


WHEREAS, PCD Acquisition, L.L.C. (hereafter, "Assignee"), a Delaware limited liability company with a principal business address at 11 Commerce Blvd., Palm Coast, FL 32164, desires to acquire the entire right, title and interest, worldwide, in and to said trademarks, and the applications and registrations therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, and its successors and assigns, Assignor's entire right, title and interest worldwide in the trademarks, and the applications and registrations identified in the attached Schedule A and any renewals thereof, together with the good will symbolized by and associated with the business conducted under said trademarks, and all other rights and privileges set forth in the Asset Purchase Agreement, dated March 28, 2002, by and among the Assignee, Palm Coast Data Holdings, L.L.C. and Palm Coast Data LLC.

Assignor hereby agrees to promptly execute (and/or to have promptly executed by its predecessors) all papers and to perform such other proper acts reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred, including but not limited to Assignor's execution of assignments in

recordable form in each jurisdiction where trademark applications are pending and registrations are issued.

WHEREFORE, Assignor and Assignee have caused this Trademark Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

("Assignee")
By: 
Name: _____
Title: **John Meneough**
President/CEO

("Assignor")
By: _____
Name: Addison L. Everett
Title: Chairman, Chief Executive
Officer and Chief Financial
Officer

Date: 4/4/02

Date: _____

recordable form in each jurisdiction where trademark applications are pending and registrations are issued.

WHEREFORE, Assignor and Assignee have caused this Trademark Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

("Assignee")

By: _____

Print Name:

Title:

Date: _____

("Assignor")

By:  _____

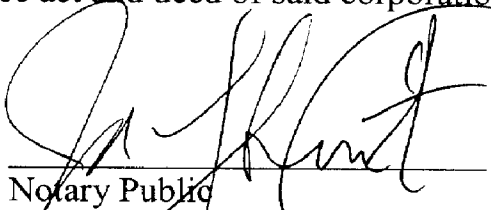
Print Name: Addison L. Everett

Title: Chairman, Chief Executive Officer
and Chief Financial Officer

Date: 4/4/02 _____

STATE OF New York)
COUNTY OF New York) SS.:

On this 4th day of April, 2002, before me a Notary Public in
and for the County of Kings in the State of New York,
personally appeared John Monaghan to me known to be the President/CEO of
PCD Acquisition L.L.C., and being duly sworn, averred that, being duly authorized, he
executed the foregoing Assignment as the free act and deed of said corporation for the
uses and purposes set forth.



Notary Public

JASON L. SMITH
NOTARY PUBLIC, State of New York
No. 01SM0067357
Qualified in Kings County
Commission Expires Dec. 10, 2008

STATE OF NEW YORK)
) SS.:
COUNTY OF NEW YORK)

On this 27th day of March, 2002, before me a Notary Public in

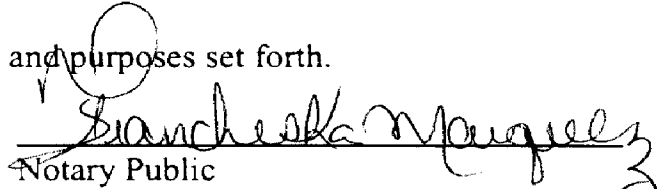
and for the County of New York in the State of New York, personally appeared Addison

L. Everett, to me known to be the Chairman, Chief Executive Officer and Chief

Financial Officer of DIMAC Marketing Partners, Inc., and being duly sworn, averred

that, being duly authorized, he executed the foregoing Assignment as the free act and

deed of said corporation for the uses and purposes set forth.


Notary Public

My Commission expires: 11/19/05

FRANCHESKA MARQUEZ
Notary Public, State of New York
No. 01MA6066704
Qualified in New York County
Commission Expires November 19, 2005