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DEPARTMENT OF COMMERCE J.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Euphoria Limited

07/17/02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other U.K. Limited Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: The British Broadcasting Corporation

Internal Address:

Street Address: Broadcasting House, Portland Place City: London State: UK Zip: W1A 1AA

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other U.K. Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other Correction of Assignment

Execution Date: October 1, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,346,438

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barth X. deRosa, Esq.

Internal Address: Stevens, Davis, Miller & Mosher, LLP

Street Address: 1615 L Street, N.W. Suite 850

City: Washington State: DC Zip: 20036

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

19-4375

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9. Signature.

Barth X. deRosa, Esq. Name of Person Signing

Signature

7/16/02 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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STEVENS DAVIS MILLER MOS

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Div.: Assignment Division

U.S. Reg. No.: 2,346,438

Mark: GARDENS ILLUSTRATED

In re application of:  
Euphoria Limited


POWER OF ATTORNEY

The undersigned hereby revokes the existing power of attorney and hereby appoints Barth X. deRosa, James E. Ledbetter, Thomas P. Pavelko, and Anthony P. Venturino, all members of a Bar, and the firm of Stevens, Davis, Miller & Mosher, LLP, 1615 L Street, N.W., Suite 850, Washington, DC 20036 as its attorneys to prosecute this application to registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the certificate of registration.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Barth X. deRosa and Stevens, Davis, Miller & Mosher, whose postal address is 1615 L Street, N.W., Suite 850, Washington, DC 20036 are hereby designated applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

EUPHORIA LIMITED

By: 

Title: FINANCE DIRECTOR

Date: 21/1/2007

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

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Euphoria Limited

- Individual(s)
- General Partnership
- Corporation-State
- Other U.K. Limited Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: The British Broadcasting Corporation

Internal

Address: \_\_\_\_\_

Street Address: 9 Dallington Street

City: London State: UK Zip: ECL 0BQ

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_

Other U.K. Corporation

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
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2,346,438

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Street Address: 1615 I Street N.W.

Suite 850

City: Washington State: D.C. Zip: 20036

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- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-4375

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barth X. deRosa, Esq.

Name of Person Signing

[Signature]

Signature

3/19/2002

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

UNITED STATES of AMERICA

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this *1st* day of *October* 2001

WHEREAS, Euphoria Limited (formerly called John Brown Publishing Limited), a company registered in England under No. 03317329 , having its principal place of business at 9 Dallington Steet, London, EC1 0BQ, United Kingdom, (formerly at The New Boathouse, 136-142 Bramley Road, London W10 6SR, United Kingdom), has adopted, used, is using and is the owner of the entire right, title and interest in and to the United States trade mark and registration identified in Schedule A hereby incorporated in and made a part of the Assignment; and

WHEREAS, The British Broadcasting Corporation having its principal place of business at 9 Dallington Street, London EC1 0BQ, United Kingdom, is desirous of acquiring the entire right, title and interest in and to the aforesaid United States trade mark, and registration.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Euphoria Limited hereby assigns to The British Broadcasting Corporation, the entire right, title and interest in and to the United States trade mark and registrations together with the goodwill of the business symbolized by the trade mark.

**Schedule A:**

TRADE MARK	REGISTRATION NO.	CLASSES
GARDENS ILLUSTRATED	2346438	16

Signed by : JAS  
 (The Assignor)

Name : JASON SMITH

Title : FINANCE DIRECTOR

:318904/25 September 2001