



102167984

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 DBA Products Co., Inc. 07/22/02
 Individual(s) _____ Association _____
 General Partnership _____ Limited Partnership _____
 Corporation -- Illinois _____
 Other _____
 Additional name(s) of conveying party(ies) attached? ~~Yes~~ No

2. Name and address of receiving party(ies)
 Name Brunswick Bowling & Billiards Corporation
 Internal Address: _____
 Street Address: 525 West Laketon Avenue

3. Nature of conveyance:
 Assignment _____ Merger _____
 Security Agreement _____ Change of Name _____
 Other _____
 Execution Date 06-24-02

City: Muskegon State: MI Zip: 49443
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation -- State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designation must be separate from assignment)
 Additional name(s) & addresses attached? Yes No

4. Application number(s) or trademark registration no(s):
 A. Trademark Application No.(s)
 Additional numbers attached? ~~Yes~~ No

B. Trademark Registrations 1,234,195 and 1,234,196

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Carl S. Clark
 Address: Price, Heneveld, Cooper,
DeWitt & Litton
 Street Address Post Office Box 2567
 City: Grand Rapids State: MI ZIP: 49501

6. Total number of applications and registrations involved: 2
 7. Total fee (37 C.F.R. § 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account
 8. Deposit Account number: 16 2463
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Carl S. Clark [Signature] 7/11/02
 Name of Person Signing Signature Date

07/25/2002 LMUELLER 00000123 1234195

01 FC:481
02 FC:482

40.00 DP
25.00 BP

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents & Trademarks, Box Assignments
 Washington, D.C. 20231

TRADEMARK
 REEL: 002549 FRAME: 0469

ASSIGNMENT OF REGISTERED TRADEMARKS

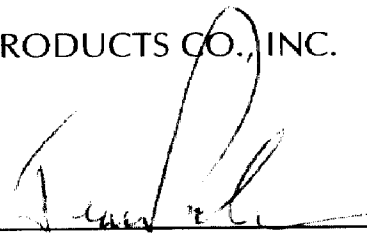
WHEREAS, DBA Products Co., Inc., an Illinois corporation, is the record title owner of the following trademarks which are registered in the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Mark</u>	<u>Issue Date</u>
1,234,195	FORMULA 501	April 12, 1983
1,234,196	FORMULA 511	April 12, 1983

WHEREAS, Brunswick Bowling & Billiards Corporation, a Delaware corporation, located and doing business at 525 West Laketon Avenue, Muskegon, Michigan 49443, is desirous of acquiring said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00), and other good and valuable consideration, receipt of which is hereby acknowledged, DBA Products Co., Inc., hereby assigns to Brunswick Bowling & Billiards Corporation all right, title and interest in and to the trademarks and the said registrations, together with the goodwill of the business symbolized by the trademarks.

DBA PRODUCTS CO., INC.



Jeffrey F. Paulsen
Treasurer and Assistant Secretary

June 24, 2002

Date