

07-25-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RECIPIENT



102167674

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Target Brands, Inc. 7-18-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Minnesota Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: July 9, 2002

2. Name and address of receiving party(ies)

Name: Republic Entertainment Inc.

Internal Address:

Street Address: 5700 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90036

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1929676

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mallory D. Levitt

Internal Address: c/o Amy Chuman

Street Address: Paramount Pictures Corp.

5555 Melrose Avenue

City: Los Angeles State: CA Zip: 90038

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

16-0259

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy Chuman Name of Person Signing

[Signature] Signature

July 17, 2002 Date

Total number of pages including cover sheet, attachments, and document:

2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/25/2002 6TON11 00000034 160259 1929676 01 FC:481 40.00 CH

TRADEMARK REEL: 002550 FRAME: 0194

ASSIGNMENT OF TRADEMARKS

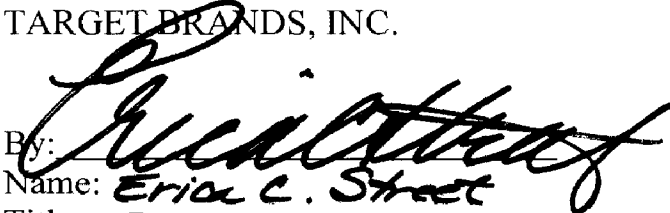
WHEREAS, Target Brands, Inc. ("Assignor"), a Minnesota corporation with a place of business at 1000 Nicollet Mall, Minneapolis, MN 55403, is the owner of Registration No. 1,929,676 for the mark BEDFORD FALLS SENTINEL (the "Mark") on and in connection with newsletters about movie facts, trivia and collectibles in Class 16 and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

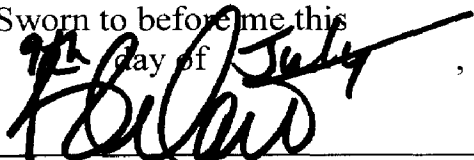
WHEREAS, Republic Entertainment Inc. ("Assignee"), a Delaware corporation with a place of business at 5700 Wilshire Boulevard, Los Angeles, CA, desires to obtain all rights in and to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefore, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the ~~9th~~ day of July, 2002.

TARGET BRANDS, INC.

By: 
Name: Eric C. Street
Title: President

Sworn to before me this 9th day of July, 2002

Notary Public

