

To: (703) 306-5995
From: (708) 450-3409

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Alberto-Culver Company
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

2. Name and address of receiving party(ies)
Name: Beauty Holding Company, Inc.
Internal Address: _____
Street Address: 25 Church Street
City: Hamilton State: _____ Zip: HM12 Bermuda
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 07/18/2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
B. Trademark Registration No.(s) 739,149
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Laura J. Turczak
Internal Address: Alberto-Culver Company
Street Address: 2525 Armitage Avenue
City: Melrose Park State: IL Zip: 60180

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
50-0446

9. Signature.
Laura J. Turczak Name of Person Signing
Laura J. Turczak Signature
9/23/02 Date
Total number of pages including cover sheet, attachments, and document: 3

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the Assignment Branch of the U.S. Patent and Trademark Office on 9/23/02

By: Laura J. Turczak TRADEMARK
Laura J. Turczak

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Registration of:

Beauty Holding Company, Inc.

Mark: **DERMA-FRESH**

Reg. No.: 739,149

Reg. Date: October 9, 1962

Class: 3

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Patricia M. DeSimone, whose postal address is Alberto-Culver Company, 2525 Armitage Avenue, Melrose Park, IL 60160-1163, United States of America, is hereby designated as Registrant's representative upon whom notices or process in proceedings affecting the above-referenced mark may be served.

Signed this 20 day of September, 2002.

BEAUTY HOLDING COMPANY, INC.

By: 

Lisa J. Marshall
President

ASSIGNMENT

WHEREAS, Alberto-Culver Company, a Delaware corporation, having its principal office at 2525 Armitage Avenue, Melrose Park, Illinois, 60160 ("ASSIGNOR") has adopted, used and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DERMA-FRESH	739,149	October 9, 1962

WHEREAS, Beauty Holding Company, Inc., a Delaware corporation having its principal office at 25 Church Street, Hamilton HM 12, Bermuda ("ASSIGNEE"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledge, ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof, effective as of the date this document is signed below.

Signed at Melrose Park, Illinois, on this 18th day of July, 2002.

ALBERTO-CULVER COMPANY

By: Gary P. Schmidt
Gary P. Schmidt
Vice President

STATE OF ILLINOIS)
)
COUNTY OF DUPAGE) ss:

On this 18th day of July, 2002, personally appeared Gary P. Schmidt, known to me to be Vice President of Alberto-Culver Company, the above named Assignor, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



Sandra Grell
NOTARY PUBLIC

TRADEMARK
REEL: 002550 FRAME: 0258