

07-29-2002



Tab settings 0 0 0 ▼

To the Honorable Comm. 102171552

record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MEDICAL MEDIA INFORMATION (NETHERLANDS) BV

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Netherlands COMPANY

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: MARTORY SA

Internal Address: Street Address: 31 rue du Colisee City: PARIS State: FRANCE ZIP: 7538

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State FRANCE, Other

If assignee is not domiciled in the United States, a domestic representative designat is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

07/23/02

Execution Date: AUG 2, 1999

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1950056

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald L. Dennison Internal Address: Dennison, Scheiner, Schultz & Wolstein DOUGHERTY Suite 612 Street Address: 1745 Jefferson Davis Highway City: Arlington State: VA ZIP: 22202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/26/2002 BTM11 00000113 1950056

DO NOT USE THIS SPACE

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald L. Dennison Name of Person Signing

Handwritten Signature

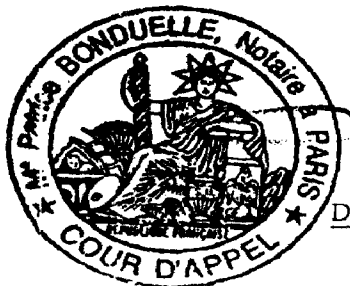
Signature

July 27, 2002

Date

Total number of pages including cover sheet, attachments, and document:

11



Dated 2nd August 1999

"COPIE CERTIFIEE"
Le 24/08/99 Conforme à l'original
G. de la Roche

MEDICAL MEDIA INFORMATION (NETHERLANDS) BV

- and -

MARTORY SA

NON-UK ASSIGNMENT
OF MEDIMEDIA MARKS

Slaughter and May,
35 Basinghall Street,
London. EC2V 5DB

NJS/TMC

LT991950.459

TRADEMARK
REEL: 002550 FRAME: 0832

ASSIGNMENT is made the of 1999.

BETWEEN:

- (1) MEDICAL MEDIA NETHERLANDS (INFORMATION) BV of Gooimeer 5/27, 14 11 DD Naarden, The Netherlands (the "Assignor"); and
- (2) MARTORY SA of 31 rue du Colisée, 75383 Paris, France (the "Assignee").

WHEREAS:

- (A) The Assignor owns rights in the MediMedia Marks (as defined below) outside the United Kingdom.
- (B) The Assignor has agreed to assign such rights to the Assignee.

NOW IT IS HEREBY AGREED AS FOLLOWS:

1. DEFINITION

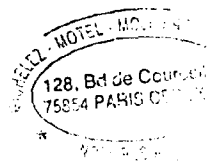
"MediMedia Marks" means the names "MediMedia" and "MMI", the man device logo and the registrations and applications for registration of trade marks set out in the Schedule hereto.

2. ASSIGNMENT

In consideration of the payment of €1 by the Assignee to the Assignor, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Trade Marks outside the United Kingdom including the right to take proceedings and recover damages and obtain all other remedies in respect of past infringements thereof to hold unto the Assignee absolutely.

3. FURTHER ASSURANCE

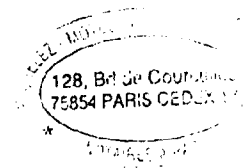
The Assignor covenants that at the request and cost of the Assignee it will execute all such documents as the Assignee may reasonably require to secure the vesting in the Assignee of all rights assigned to the Assignee hereunder or otherwise to give full effect to this Assignment.



GOVERNING LAW

This Assignment shall be governed by and construed in accordance with English law and the parties hereby submit to the exclusive jurisdiction of the English Courts in relation to all matters arising out of this Assignment.

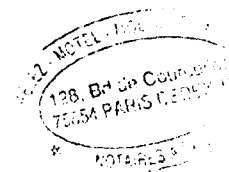
IN WITNESS WHEREOF this Assignment has been executed by or on behalf of the parties hereto on the date first above written.



SCHEDULE

Trade Marks

Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
MEDIMEDIA and Man device	Australia	A599470	31 Mar 93		13 Apr 95	31 Mar 00
MIMS	Australia		25 Mar 92	A575222	25 Mar 92	25 Mar 09
MEDIMEDIA and Man Device	Australia	604392	10 Jun 93	604392		10 Jun 00
MEDIMEDIA	Benelux	861773	20 Dec 95	584039	01 Oct 96	20 Dec 05
MMI and Man Device	Benelux	795817	07 Apr 93	582638	04 Jan 94	07 Apr 03
MEDIMEDIA AND MAN DEVICE	Community		28 Oct 96	387373	20 Oct 98	28 Oct 06
MédiMédia	France			92/444649	04 Dec 92	
MEDI-MEDIA	France			96/626180	15 May 96	
MMI EDITIONS + logo	France	98/714447	23 Jan 98	98/714447	23 Jan 98	22 Jan 08
MMI Editions - Medical Marketing international and Logo	France	98/714447	23 Jan 98	98/714447	23 Jan 98	22 Jan 08



Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
MMI Medical Marketing International + logo	France	97/706449	28 Nov 97	97/706449	28 Nov 97	27 Nov 07
MMI MEDICAL MARKETING INVESTMENT	France	93/473692	24 Jun 93	93/473692	24 Jun 93	04 Apr 03
MMI and Man Device	France		24 Jun 93	93473691	24 Jun 93	23 Jun 03
MMI and Man Device	France		24 Jun 93	93/473691	24 Jun 93	23 Jun 03
MMI + LOGO	France	93/462868	06 Apr 93	93/462868	06 Apr 93	04 Apr 03
MMI and Man Device	Germany		2055170	20 Apr 93		20 Apr 03
MEDIMEDIA and Man Device	Hong Kong	3476/93	14 Apr 93	1733/96		14 Apr 00
MEDIMEDIA and Man Device	New Zealand	225981	30 Mar 93	225981	07 Feb 97	30 Mar 00
MEDIMEDIA and Man Device	Portugal	290871				21 Jun 04
MEDIMEDIA and Man Device	Singapore			2477/93	06 Apr 93	06 Apr 03



Trade Mark:	Country:	Application No:	App. Date:	Registration No.	Reg Date:	Exp/Ren Date:
MEDIMEDIA and Man Device	Spain	1783308	07 Oct 93	1783308	03 Apr 96	07 Oct 03
MEDIMEDIA and Man Device	Switzerland	3519/93	24 Mar 93	407896	24 Mar 93	23 Mar 03
MEDIMEDIA and Man Device	Thailand	246347	15 Jun 93	KOR21414		14 Jun 03
→ MediMedia and Man Device	USA			1950056	23 Jan 96	23 Jan 06



Signed by
for and on behalf of
MEDICAL MEDIA
INFORMATION
(NETHERLANDS) BV

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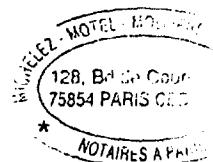


Signed by
for and on behalf of
MARTORY SA

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)



LT991950.459



Dated 1st February 2001

MEDICAL MEDIA NETHERLANDS (INFORMATION) BV

- and -

HAVAS MEDIMEDIA S.A.

=====
Deed of Variation
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J/JHP/Trademarks/29.01.01

TRADEMARK
REEL: 002550 FRAME: 0839

THIS DEED is dated the 1st february day of 2001

BETWEEN

1. MEDICAL MEDIA NETHERLANDS (INFORMATION) BV, of Gooimeer 5/27, 14 11 DD Naarden, The Netherlands ("the Assignor"); and
2. HAVAS MEDIMEDIA S.A. (previously MARTORY S.A.), of 31 rue du Colisée, 75383 Paris, France ("the Assignee").

WHEREAS

- A Under an agreement made 2nd August 1999 between the Parties ("the Agreement") the Assignor agreed to assign rights in the MediMedia Marks outside the United Kingdom to the Assignee (as more fully defined in the Agreement).
- B Further to a review of the Agreement, the Parties have noted that the provisions relating to the assignment require further defining.
- C The parties have agreed that the Agreement shall be amended subject to the conditions contained in this Deed.

IT IS HEREBY AGREED as follows:-

1 **Amendments**

The Parties hereby agree that with retroactive effect from the 2nd August 1999 the Agreement shall be amended as follows:-

2. **ASSIGNMENT**

In consideration of the payment of €1 by the Assignee to the Assignor, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all its right, title and interest in and to the Trade Marks outside the United Kingdom, together with only so