

TRADEMARK

07-30-2002

SHEET

O: The Commissioner of Patents and Trademarks
Submission Type

- New
- Resubmission (Non-Recordation)
- Document ID#
- Correction of PTO Error
- Reel # Frame #
- Corrective Document
- Reel # Frame #

102173206
Office Type

- Assignment
- Security Agreement
- Merger
- Change of Name
- Other

- License
- Nunc Pro Tunc Assignment

Effective Date
Month Day Year

Original document(s) or copy(ies).

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership Association
- Corporation
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

07/29/2002 AMMED1 00000041 010660 75538250

FOR OFFICE USE ONLY

01 FC:481 40.00 CH
02 FC:482 100.00 CH

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name collegeclub.com, Inc.

Address (line 1) 5353 Mission Center Road, Suite 310

Address (line 2)

Address (line 3) San Diego, CA 92108

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 512/499-6200

Name Orlesia A. Hawkins

Address (line 1) Akin, Gump, Strauss, Hauer & Feld, L.L.P.

Address (line 2) 816 Congress Avenue

Address (line 3) Suite 1900

Address (line 4) Austin, Texas 78701

Pages Enter the total number of pages of the attached conveyance document including any attachments # 2

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<u>75/538,250</u>	<u>75/538,224</u>	<u>75/538,840</u>			
<u>75/714,019</u>	75/538,020				
	<u>75/714,020</u>				

Number of Properties Enter the total number of properties involved. # 5

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ \$140

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 01-0660

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Orlesia A. Hawkins
Name of Person Signing

Orlesia Hawkins
Signature

March 29, 2000
Date

TRADEMARK ASSIGNMENT

WHEREAS, collegestudent.com, Inc., a Texas corporation having an address of 715 West 23rd Street, Suite M, Austin, Texas 78705, has used and is using in its business the following trademarks:

1. THE STUDENT'S BEST RESOURCE, U.S. Application Serial No. 75/538,250;
2. SHAG, U.S. Application Serial No. 75/538,224;
3. COLLEGESTUDENT.COM, U.S. Application Serial No. 75/538,840;
4. COLLEGESTORE, U.S. Application Serial No. 75/714,019; and
5. COLLEGESTORE.COM, U.S. Application Serial No. ~~75/538,020~~ 75/714,020


WHEREAS, collegeclub.com, Inc., a Delaware corporation, having an address of 5353 Mission Center Road, Suite 310, San Diego, CA 92108 is desirous of acquiring all right, title and interest in and to the said marks together with the goodwill of the business symbolized by the marks and applications thereof; and

WHEREAS, it is desired that the assignment of said applications be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, collegestudent.com, Inc. hereby assigns to collegeclub.com, Inc. all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by said marks and the registration thereof, and all rights to damages and profits, due or accrued, arising out of past infringements of said trademarks, and the right to sue for and recover the same.

collegestudent.com, Inc.

Date: 2/28/00

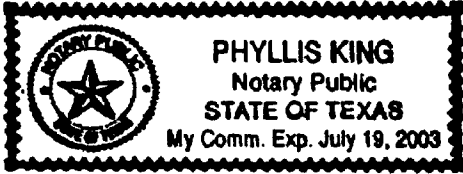
By: 
Name: Cecil Winzer
Title: Coo

STATE OF TEXAS

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COUNTY OF TRAVIS

This instrument was acknowledged before me on 3 - 27 - 2000 by Phyllis King, _____ of collegestudent.com, Inc., a Texas corporation, on behalf of said corporation.



Phyllis King
Notary Public, State of Texas 2003