

07-30-2002



102172666

Tab settings => => =>

To the Honorable Commissioner of Patent and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)
Viewer's Choice, L.L.C.
909 Third Avenue
New York, NY 10022

07/05/02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Delaware limited liability company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: In Demand, L.L.C.
Internal
Address: 345 Hudson Street

Street Address: _____
City: New York State: NY Zip: 10014

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporate-State _____
 Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Corrective change of name. Reel/Frame 002108/0572
App.No. 75/633880

Execution Date: 12/12/99

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
Serial No. 75/663880

B. Trademark Application No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jane O. Pruitt
Internal Address: _____
Kaufman & Canoles
Street Address: 150 Main Street
City: Norfolk State: VA Zip: 23510

6. Total numbers of applications and registrations involved: 1

7. Total fee (37 CFR 3.41). \$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
11-0220

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jane O. Pruitt Jane O. Pruitt July 3, 2002
Name of Person Signing Signature Date

07/30/2002 RAHMED1 00000030 75663880
01 FC:481

40.00 fee number of pages including cover sheet, attachments, and document:
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002551 FRAME: 0942



07-18-2000



101406622

FORM PT 1-31-92

07-03-2000

U.S. Patent & TMO/TM Mail Rpt Dt. #34

RECORD & TRADE

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab 1

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Viewer's Choice, L.L.C.
909 Third Avenue
New York, NY 10022

- Individual(s)
General Partnership
Corporation-State
Other Delaware limited liability company
Association
Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: In Demand, L.L.C.

Internal Address: 345 Hudson Street

Street Address:

City: New York State: NY ZIP: 10014

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
Other Delaware limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
Designations must be a separate document from Assignment
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
Security Agreement
Other
Merger
Change of Name

Execution Date: December 12, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See Attached

B. Trademark registration No.(s)

See Attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alfred M. Randolph, Jr.

Internal Address:

Kaufman & Canoles

Street Address: One Commercial Place

Suite 2000

City: Norfolk State: VA ZIP: 23510

6. Total number of applications and registrations involved:

24

7. Total fee (37 CFR 3.41): \$ 615.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alfred M. Randolph, Jr.

Signature

June 7, 2000

Date

Name of Person Signing

Total number of pages comprising cover sheet: 5

LIST OF REGISTERED MARKS

Mark	Registration #/ Serial #	Date Filed/Granted	Country of Registration
PAY PER VIEW CHOICES	1,879,693	02/21/95	United States
HOT CHOICE	1,796,117	09/28/93	United States
HOT CHOICE DESIGN	1,878,022	02/07/95	United States
LIVE AND LEARN	2,075,923	07/01/97	United States
PAY PER VIEW PULSE	1,691,441	06/09/92	United States
PAY PER VIEW PULSE & DESIGN	1,703,164	07/28/92	United States
VIEWER'S CHOICE, Class 41	1,316,177	01/22/85	United States
VIEWER'S CHOICE, Class 38	1,798,205	10/12/93	United States
VIEWER'S CHOICE, Class 35	1,137,518	07/01/80	United States
VIEWERS CHOICE & DESIGN	1,799,735	10/19/93	United States
VIEWER'S CHOICE EVENT HOTLINE	1,906,809	07/18/95	United States
THE PAY-PER-VIEW DOUBLE TAKE AND DESIGN	1,908,730	08/01/95	United States
PLAY-PER VIEW	1,940,657	12/12/95	United States
VIEWER'S CHOICE & DESIGN (Ten Years of PPV Partnership)	2,023,787	12/17/96	United States
VIEWER'S CHOICE & DESIGN (Ten Years of PPV Partnership)	2,010,304	10/22/96	United States
HOLLYWOOD MARQUEE	2,081,385	07/22/97	United States
PAY-PER-VIEW DOUBLE TAKE	2,142,744	03/10/98	United States

IN DEMAND, Class 38	75/633880	03/19/99	United Stated
IN DEMAND, Class 41	75/663663	03/19/99	United Stated
I.D. MOVIES, Class 38	75/708107	05/18/99	United States
I.D. MOVIES, Class 41	75/708110	05/18/99	United States
GO IN	75/866577	12/08/99	United States
GOING IN	75/866586	12/08/99	United States
YOU RULE	75/866578	12/08/99	United States

#544296 v1

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VIEWER'S CHOICE L.L.C.", CHANGING ITS NAME FROM "VIEWER'S CHOICE L.L.C." TO "IN DEMAND L.L.C.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 1999, AT 4:30 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE THIRD DAY OF JANUARY, A.D. 2000.



Edward J. Freel

Edward J. Freel, Secretary of State

2921553 8100

991550304

AUTHENTICATION:

0155066

DATE:

12-21-99

12/23/99 THU 12:00 [TX/RX NO 9520]

TRADEMARK
REEL: 002551 FRAME: 0946

TO: DELAWARE DEPARTMENT OF STATE

CERTIFICATE OF AMENDMENT
OF
VIEWER'S CHOICE L.L.C.

1. The name of the limited liability company is:

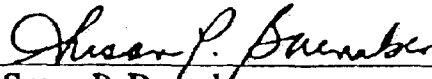
Viewer's Choice L.L.C.

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is In Demand L.L.C.

3. The Certificate of Amendment shall be effective on: January 3, 2000.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment of Viewer's Choice L.L.C. this 10th day of December, 1999.



Susan P. Barnabco
Senior Vice President
Business Affairs and General Counsel/
Authorized Officer

#580664 v1

TOTAL P.03

12/23/99 THU 12:00 (TX/RX NO 9520)

RECORDED: 07/05/2002

TRADEMARK
REEL: 002551 FRAME: 0947