

Tab settings



To the Honorable Commissioner of Patents and

original documents or copy thereof.

102173417

1. Name of conveying party(ies):
Conopco, Inc. dba Good Humor-Breyers Ice
Cream
909 Packerland Drive
Green Bay, WI 54303

2. Name and address of receiving party(ies)

Name: Unilever N.V.

Internal Address: 16

Street Address: Weena 455

City: 3013 A1 Rotterdam State: The Netherlands ZIP:

- Individual(s)
- General Partnership
- Corporation-State - New York
- Other
- Association
- Limited Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State The Netherlands
- Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 2, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

ICE CREAM THAT'S LOADED, Reg.No. 2,448,027

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever HPC Co.

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:
21-0043

(Attach duplicate copy of this page if paying by deposit account)

07/30/2002 TBIAZ1 00000202 210043 2448027
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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy
Name of Person Signing

Mary A. Cassidy
Signature

7/15/2002
Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT

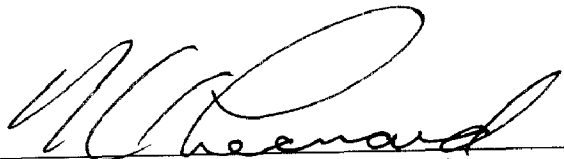
WHEREAS, CONOPCO, INC. dba GOOD HUMOR-BREYERS ICE CREAM, a corporation organized under the laws of the State of New York, with offices at 909 Packerland Drive, Green Bay, Wisconsin 54303 (hereinafter called "ASSIGNOR") is owner of the trademark ICE CREAM THAT'S LOADED! Registration No. 2,448,027 (hereinafter called "TRADEMARK"),

WHEREAS, UNILEVER N.V., a corporation organized under the laws of The Netherlands, with offices at Weena 455, 3013 AL Rotterdam, The Netherlands (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARK,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARK, together with the goodwill of the business connected with and symbolized by the TRADEMARK.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 2nd day of May, 2001.

CONOPCO, INC. dba GOOD HUMOR-BREYERS ICE CREAM

By: 

Name: Kenneth C. Leonard

Title: Assistant Secretary