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To the Honorable Commissioner of Patent

102173416

d original documents or copy thereof.

1 Name of conveying party(ies):  
Conopco, Inc. dba Good Humor-Breyers Ice Cream  
909 Packerland Drive  
Green Bay, WI 54303

07/16/02

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Lipton Investments, Inc.

Internal Address: 16

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 27, 2001

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

TOWERING TORNADO, Reg. No. 2,431,981

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kenneth C. Leonard

Internal Address: Unilever HPC Co.

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

21-0043

(Attach duplicate copy of this page if paying by deposit account)

07/30/2002 TBI071 00000203 210043 2431981  
01 FC:481 40.00 CH

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary A. Cassidy  
Name of Person Signing

Mary A. Cassidy  
Signature

7/15/2002  
Date

Total number of pages including cover sheet, attachments, and document: 5

ASSIGNMENT

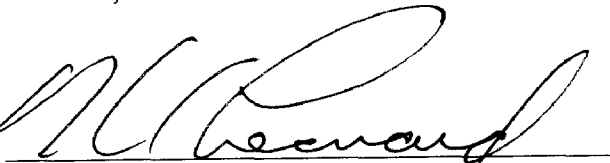
WHEREAS, CONOPCO, INC. dba GOOD HUMOR-BREYERS ICE CREAM, a corporation organized under the laws of the State of New York, with its address at 909 Packerland Drive, Green Bay, Wisconsin 54303 (hereinafter called "ASSIGNOR") is owner of the trademark TOWERING TORNADO Registration No. 2,431,981 (hereinafter called "TRADEMARK"),

WHEREAS, LIPTON INVESTMENTS, INC., a corporation organized under the laws of the State of Delaware, having its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the TRADEMARK,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARK, together with the goodwill of the business connected with and symbolized by the TRADEMARK.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed on the 27th day of February, 2001.

CONOPCO, INC. dba GOOD HUMOR-BREYERS ICE CREAM

By: 

Name: Kenneth C. Leonard

Title: Assistant Secretary