



To the Honorable Commissioner of F

102174211

original documents or copy thereof.

1. Name of conveying party(ies):
F.A.F., Incorporated

7.28.02

- Individual(s)
- General Partnership
- Corporation-State
- Other Rhode Island
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 7/22/02

2. Name and address of receiving party(ies)

Name: Lancel Sogedi
Internal Address: _____

Street Address: 127 Avenue des Champs Elysees

City: 75008 Paris State: _____ Zip: France

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Societe Anonyme

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2054431

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leslie J. Lott, Esq.

Internal Address: Lott & Friedland, P.A.

Street Address: P.O. Drawer 141098

City: Coral Gables State: FL Zip: 33114-1098

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

122155

FINANCE SECTION
JUL 23 AM 11:02
COMMERCIAL

DO NOT USE THIS SPACE

9. Signature.

Leslie J. Lott
Name of Person Signing

Signature

July 23, 2002
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

07/30/2002 DBYRNE 00000194 122155 2054431

01 FC:481 40.00 CH

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant/Assignee: Lancel Sogedi (Societe Anonyme)
127 Avenue des Champs Elysees
75008 Paris, France

Mark: **SECRET GARDEN**

Registration No.: 2,054,431

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The above-identified Registrant, by assignment, hereby **APPOINTS** the law firm of LOTT & FRIEDLAND, P.A., whose postal address is P.O. Drawer 141098, Coral Gables, Florida 33114-1098, as its representative on whom notices or process in proceedings affecting the mark may be served.

Lott & Friedland

Date: July 23, 2002

By: 

Leslie J. Lott
Attorneys for Lancel Sogedi

ASSIGNMENT OF FEDERAL TRADEMARK REGISTRATION

WHEREAS, F.A.F., Incorporated, a Rhode Island corporation, of 26 Lark Industrial Parkway, Greenville, RI 02828 (ASSIGNOR), has adopted, used and is the owner of the trademark SECRET GARDEN in connection with jewelry, and is the owner of U.S. Trademark Registration No. 2,054,431 therefor issued on April 22, 1997 by the United States Patent and Trademark Office;

WHEREAS, ASSIGNOR warrants and represents that this registration is in full force and effect, but makes no warranty or representation as to the validity thereof; and

WHEREAS, Lancel Sogedi (Societe Anonyme) of 127 Avenue des Champs Elysees, 75008 Paris, France (ASSIGNEE), is desirous of acquiring said mark and the registration thereof and any and all other registrations thereof, including domain names, owned by ASSIGNOR or its parents, subsidiaries, affiliates or related companies and all common law rights thereto owned by ASSIGNOR or its parents, subsidiaries, affiliates or related companies.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title and interest in and to said mark, together with the good will of the business symbolized by said mark, and the above-identified registration thereof and any and all other registrations thereof whether in the U.S. or elsewhere, including any domain names, which include the term "secret garden" and including any common law rights in the SECRET GARDEN mark, owned by ASSIGNOR or its parents, subsidiaries, affiliates or related companies. This assignment is effective as of the date of execution below.

F.A.F., Incorporated

By: David Fish
Name: DAVID FISH
Title: SECRETARY

STATE OF RHODE ISLAND :
COUNTY OF PROVIDENCE : ss.

The foregoing instrument was acknowledged before me this 22nd day of July, 2002,
by Lancel Sogedi as vice president of F.A.F., Incorporated,
a Rhode Island corporation.

WITNESS my hand and official seal, this 22nd day of July, 2002.

My Commission Expires:
 Personally Known
 Produced Identification

Lancel Sogedi
(Signature of Notary Public)
July 31, 2005
(Print, Type or Stamp Commissioned Name of Notary Public)

Type of Identification Produced:
Commission Number: