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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): IMS Broadcasting, LLC
Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Other Limited Liability Company
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: WVIT Inc.
Internal Address: Paramount Stations Group
Street Address: 5555 Melrose Avenue
City: Hollywood State: CA Zip: 90038
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: February 4, 1998

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 2036000
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Rebecca Borden, Viacom
Internal Address:
Street Address: 1515 Broadway, 51st Floor
City: New York State: NY Zip: 10036

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41): \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number: 502273

DO NOT USE THIS SPACE

9. Signature.
REBECCA BORDEN
Signature
Date: July 30, 2002
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/31/2002 GTOM11 00000207 502273 2036000
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TRADEMARK REEL: 002552 FRAME: 0630

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT AND ASSUMPTION OF REGISTERED TRADEMARKS is made this 4th day of February, 1998, by and between WVIT Inc., a Delaware corporation ("Buyer"), and IMS Broadcasting, LLC, an Indiana limited liability company ("Seller").

WHEREAS, pursuant to an Asset Purchase Agreement dated as of October 8, 1997, as amended by Amendment Number One, dated October 16, 1997 (the "Purchase Agreement") between Buyer and Seller, Seller has agreed to assign to Buyer and Buyer has agreed to accept from Seller, for the consideration and upon the terms and conditions set forth in the Purchase Agreement, the Intangibles. All capitalized terms used herein without definition shall have the meanings ascribed to them in the Purchase Agreement;

WHEREAS, Seller is the sole and exclusive owner of the right, title and interest in and to the Intangibles and the goodwill appurtenant thereto which Intangibles are listed and described in ANNEX "A" attached hereto; and

WHEREAS, Buyer desires to acquire the entire right, title and interest in and to the Intangibles and all goodwill appurtenant thereto.

NOW, THEREFORE, for good and valuable consideration paid by Buyer to Seller, the receipt and sufficiency of which are hereby acknowledged, Seller does hereby assign and transfer unto Buyer the entire right, title and interest in and to the Intangibles, together with the goodwill appurtenant thereto.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment and Assumption of Registered Trademarks on the date first above written.

IMS BROADCASTING, LLC.

By: 

Name: John H. Newcomb

WVIT INC.

By: 

Name: Michael D. Fricklas

Title: Senior Vice President

ANNEX "A"

SELLER TRADEMARKS

<u>Trademark</u>	<u>PTO Registration Number</u>	<u>Class</u>	<u>PTO Date Registered</u>
"WNDY-TV"	2,036,000	38	02/04/97
"Road to the Dome"	N/A	60	

