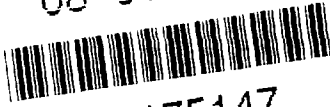


08-01-2002



102175147

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Discover Financial Services, Inc. 7-24-02
Individual(s) Association
General Partnership Limited Partnership
Corporation-State-Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: NOVUS Credit Services Inc.
Internal Address:
Street Address: 2500 Lake Cook Road
City: Riverwoods State: IL Zip: 60015
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State-Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Assignment Merger
Security Agreement Change of Name
Other
Execution Date: 07/22/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 1,708,675
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Thomas D. Rosenwein
Internal Address: Peterson & Ross
Suite 7300
Street Address: 200 E. Randolph Drive
City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 1
7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.
Thomas D. Rosenwein
Name of Person Signing Signature Date 07/24/02
Total number of pages including cover sheet, attachments, and document: 3

OFFICE OF RECORDS
FINANCE SECTION
2007 JUN 24 AM 10:23

07/31/2002 GTON11 00000065 1708675
01 FC:481 40.00 DP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002553 FRAME: 0204

## SERVICE MARK SALE AND ASSIGNMENT

THIS AGREEMENT, is entered into this 22<sup>nd</sup> Day of July, 2002, by and between NOVUS Credit Services Inc. ("Buyer") and Discover Financial Services, Inc. ("Seller").

WHEREAS, Seller, by the merger of Discover Card Services, Inc. into NOVUS Services, Inc. and by change of name of NOVUS Services, Inc. to Discover Financial Services, Inc., is the owner of the service mark CASH NETWORK, U.S. Registration No. 1,708,675 for use in connection with electronic funds transfer services and credit card services, with first use of said service mark commencing at least as early as May 1990 in connection with such services;

WHEREAS, Buyer, an affiliated and related company to Seller, is desirous of purchasing and using the mark CASH NETWORK in connection with the same services, and Seller is agreeable to the sale and assignment of that mark, together with the goodwill of the business symbolized thereby; and

WHEREAS, both Buyer and Seller are also desirous of engaging in this transaction for the purpose of bringing uniformity and consistency to the ownership of marks within the corporate structure;

THEREFORE, IT IS HEREBY AGREED AS FOLLOWS:

1. Buyer hereby buys and Seller hereby sells and assigns, for good and valuable consideration, including the sum of One Dollar (\$1.00), all Seller's rights, title and interest in the following service mark, together with the goodwill of the business symbolized thereby and the registration pertaining thereto: CASH NETWORK.
2. This Agreement will be binding upon and inure to the benefit of the parties, their successors, assigns, and affiliated and related companies.

DATED: July 22, 2002

NOVUS Credit Services Inc.

By: [Signature]  
Hugh M. Hayden  
Its Vice President, Associate General Counsel  
and Assistant Secretary

Discover Financial Services, Inc.

By: [Signature]  
Kathryn McNamara Corley  
Its Senior Vice President and  
General Counsel

State of Illinois, County of Lake.  
Signed before me this 22nd  
day of July, 2002.

[Signature]  
Notary Public

State of Illinois, County of Lake.  
Signed before me this 22nd  
day of July, 2002.

[Signature]  
Notary Public

