



102174534

and original documents or copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies)
Clarke American Checks, Inc.
10931 Laureate Drive
San Antonio, Texas 78249

2. Name and address of receiving party(ies)?
B2DIRECT, Inc.
2435 Goodwin Lane
New Braunfels, Texas 78135

7-26-02

- Individual(s)
- General Partnership
- Corporation-Delaware
- Other
- Association
- Partnership

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-Delaware
- Other

Additional name(s) of conveying party(ies) attached?
 yes no

Additional name(s) & address(es) attached?
 yes no

3. Nature of Conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Names

Appointment of Domestic Representative attached?
 yes no

Execution Date: July 22, 2002

Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,230,154

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Kevin G. Smith, Esq.
SUGHRUE, MION, ZINN, MACPEAK & SEAS, PLLC
2100 Pennsylvania Avenue, N.W.
Suite 800
Washington, D.C. 20037-3213

6. Total number of registrations involved: 1

7. Total Fee (37 CFR 3.41): \$ 40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880
(Attach dupl. copy of this page if paying by Deposit Account)

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kevin G. Smith

July 26, 2002
Date

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks

Box Assignments

Washington, D.C. 20231

07/31/2002 TDIAZI 00000132 194880 2230154
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ASSIGNMENT

WHEREAS, CLARKE AMERICAN CHECKS, INC. ("Assignor"), a Delaware corporation with an address at 10931 Laureate Drive, San Antonio, Texas 78249, is the owner of the trademark TRANSOURCE (the "Mark") for "banking services that provide assistance to commercial customers to facilitate making and managing their banking transactions" in International Class 36; and

WHEREAS, Assignor is the owner of U.S. Registration Number 2,230,154 for the Mark; and

WHEREAS, B2DIRECT, INC. ("Assignee"), a Delaware corporation with an address of 2435 Goodwin Lane, New Braunfels, Texas 78135, is desirous of acquiring said Mark, the registration therefor and the goodwill appurtenant to the Mark.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark and above-identified registration therefor, together with the goodwill of the business symbolized by the Mark in the United States.

CLARKE AMERICAN CHECKS, INC.

By:  _____

(Kevin D. Elms)

Title: Senior Vice President

Dated: 7-22-02