

08-02-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): NOW PRODUCTS, INC. an Arizona corporation

7-30-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date:

2. Name and address of receiving party(ies) Name: Mark V International, L.L.C.

Internal Address: SAME AS BELOW

Street Address: 6112 North Nauri Valley Drive

City: Paradise Valley State: AZ Zip: 85253

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Arizona limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s): A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,959,748

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tabatha A. LaVoie, Esq.

Internal Address: Sacks Tierney P.A.

7047 East Greenway Parkway, #150

Scottsdale, Arizona 85254

Street Address: Same As Above

City: State: Zip:

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41) \$ 215.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Tabatha A. LaVoie Name of Person Signing

Signature

Date July 19, 2002

Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/01/2002 GTDN11 00000192 1959748

Q1 FC:481 40.00 OP Q2 FC:482 175.00 OP

TRADEMARK REEL: 002554 FRAME: 0379

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

ATTACHMENT

4.B Trademark Registration Numbers (continued):

1,902,320

1,691,086

1,688,644

1,643,183

1,687,467

1,963,525

Trademark Serial Number

75/263,550

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Now Products, Inc., an Arizona corporation, with its principal offices located at 4645 West McDowell Road, Unit 103, Phoenix, Arizona 85035, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:


Trademark	Registration Number	Date of Registration
Dolphin Design	1,959,748	March 5, 1996

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauni Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in the Master Transaction Agreement dated June 26, 2002 and other good and valuable consideration, the receipt of which is hereby acknowledged, Now Products, Inc. hereby assigns to Mark V International, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.


This assignment is effective as of January 1, 2002. SIGNED at Phoenix, Arizona, this 17th day of July, 2002.

NOW PRODUCTS, INC., an Arizona corporation

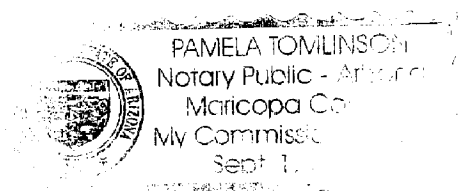
By 
James G. Edwards, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

On this 17 day of July, 2002, personally appeared James G. Edwards, to me known and known to me to be the President of Now Products, Inc., an Arizona corporation and the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


Notary Public

My Commission Expires:



ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Now Products, Inc., an Arizona corporation, with its principal offices located at 4645 West McDowell Road, Unit 103, Phoenix, Arizona 85035, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration
NOW Stylized	1,691,086	June 9, 1992

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauri Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in the Master Transaction Agreement dated June 26, 2002 and other good and valuable consideration, the receipt of which is hereby acknowledged, Now Products, Inc. hereby assigns to Mark V International, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

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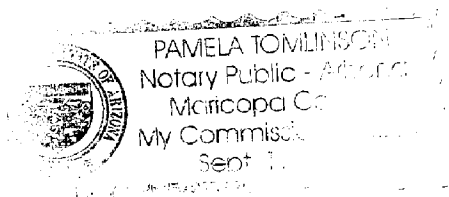
By *James G. Edwards*
James G. Edwards, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

On this 17 day of July, 2002, personally appeared James G. Edwards, to me known and known to me to be the President of Now Products, Inc., an Arizona corporation and the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

Paula Tomlinson
Notary Public

My Commission Expires:



ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Now Products, Inc., an Arizona corporation, with its principal offices located at 4645 West McDowell Road, Unit 103, Phoenix, Arizona 85035, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration
NOW The Safe Alternative that really works!	1.688,644	May 26, 1992

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauri Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in the Master Transaction Agreement dated June 26, 2002 and other good and valuable consideration, the receipt of which is hereby acknowledged, Now Products, Inc. hereby assigns to Mark V International, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

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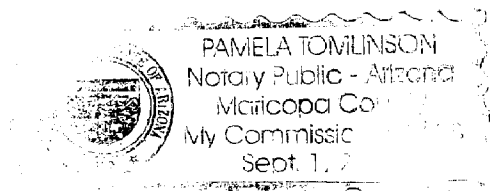
By James G. Edwards
James G. Edwards, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

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Pamela Tomlinson
Notary Public

My Commission Expires:



ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Now Products, Inc., an Arizona corporation, with its principal offices located at 4645 West McDowell Road, Unit 103, Phoenix, Arizona 85035, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration Number	Date of Registration
The Safe Alternative that really works!	1,643,183	April 30, 1991

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauni Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in the Master Transaction Agreement dated June 26, 2002 and other good and valuable consideration, the receipt of which is hereby acknowledged, Now Products, Inc. hereby assigns to Mark V International, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

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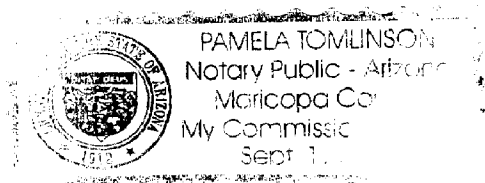
By James G. Edwards
James G. Edwards, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

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Pamela Tomlinson
Notary Public

My Commission Expires:



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Trademark	Registration Number	Date of Registration
INSIGHT	1,963,525	March 19, 1996

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauni Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

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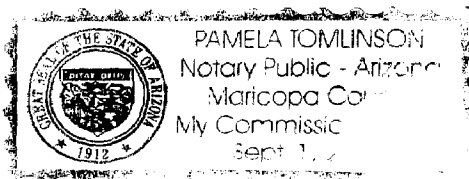
By *James G. Edwards*
James G. Edwards, President

STATE OF ARIZONA)
) ss.
County of Maricopa)

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Pamela Tomlinson
Notary Public

My Commission Expires:



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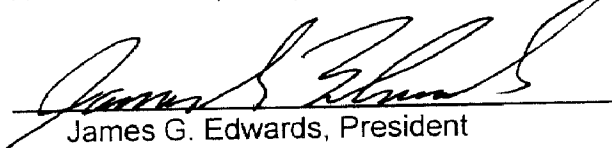
Trademark	Serial Number	Filing Date
Sensacional	75263550	March 25, 1997

WHEREAS, Mark V International, LLC, an Arizona limited liability company, with its principal offices located at 6112 North Nauri Valley Drive, Paradise Valley, Arizona 85253, is desirous of acquiring said registered trademarks;

NOW, THEREFORE, in consideration of the promises and mutual covenants contained in the Master Transaction Agreement dated June 26, 2002 and other good and valuable consideration, the receipt of which is hereby acknowledged, Now Products, Inc. hereby assigns to Mark V International, LLC all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

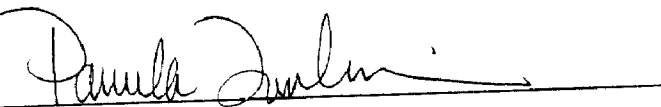
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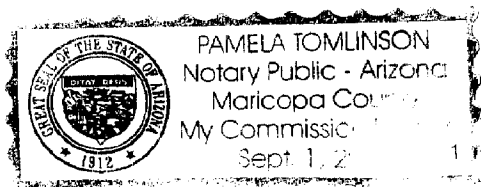
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Notary Public

My Commission Expires:



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RECORDED: 07/30/2002

**TRADEMARK
REEL: 002554 FRAME: 0386**