

08-05-2002

ET

Docket No.:

Y



102178692

Tab settings

To the Honorable Commissioner of Patents

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Gold Standard Baking, L.L.C.

8-5-02

- Individual(s)
- General Partnership
- Corporation-State
- Other Limited Liability Company of Illinois

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: Food For Thought Food Brokers, Inc.

Internal Address: _____

Street Address: 3700 South Kedzie Avenue

City: Chicago State: IL ZIP: 60632

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State of Illinois
- Other _____

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: July 26, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,518,185

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark I. Feldman

Internal Address: Piper Rudnick

Suite 1800

Street Address: 203 North La Salle Street

City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Any deficiency
- Authorized to be charged to deposit account

8. Deposit account number:

18-2284

08/05/2002 TDIAZ1 00000146 1518185

DO NOT USE THIS SPACE

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40.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark I. Feldman

Mark I. Feldman

8-1-02

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and

MSP

TRADEMARK

REEL: 002555 FRAME: 0172

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Gold Standard Baking, L.L.C, an Illinois limited liability company, with a principal place of business at 3700 S. Kedzie Ave., Chicago, Illinois 60632 ("Assignor"), owns the trademark GOLD STANDARD BAKING which is registered with the United States Patent and Trademark Office, Registration No. 1,518,185 (the "Mark"); and

WHEREAS, Food For Thought Food Brokers, Inc., an Illinois corporation, with a principal place of business at 3700 S. Kedzie Ave., Chicago, Illinois 60632("Assignee") desires to acquire the entire right, title and interest in, to and under said Mark;

NOW, THEREFORE, for one dollar U.S. (\$1.00) and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark, including all common law rights, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment effective as of July 26, 2002.

GOLD STANDARD BAKING, LLC

By: *[Signature]*
Name: John Borowski
Title: Authorized Agent

State of Illinois }
County of Cook } SS

On this 26th day of JULY, 2002, before me, a Notary Public in and for the County and State aforesaid, appeared _____, to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.

Notary Public: *[Signature]*
My Commission Expires: _____

