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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102180084

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Paisano Publications, LLC

7-31-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Delaware Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: June 10, 2002

2. Name and address of receiving party(ies)

Name: Buckaroo Communications

Internal

Address:

Street Address: 12434 Presilla Road

City: Camarillo State: CA Zip: 93012

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Limited Liability Company Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,557,422

1,809,154 and 2,119,173

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark S. Dodge

Internal Address:

08/05/2002 TDIAZ1 00000095 1557422

01 FC:481 40.00 OP 02 FC:482 50.00 OP

Street Address: 28210 Dorothy Drive

City: Agoura Hills State: CA Zip: 91301

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 3.41).....\$90

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Mark S. Dodge

Name of Person Signing

Signature

July 22, 2002

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002555 FRAME: 0238

ASSIGNMENT OF TRADEMARKS

For valuable consideration the receipt and sufficiency of which is hereby acknowledged, Paisano Publications, Inc. does hereby assign to Buckaroo Communications all of Paisano Publications, Inc.'s right, title and interest in and to the following trademarks registered with the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Title</u>
1,557,422	American Rodder
1,809,154	American Rodder
2,119,173	Rodder's Digest

PAISANO PUBLICATIONS, INC.

By: 

Mark S. Dodge
Executive Vice President

Date: June 10, 2002