

08-06-2002



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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/20) Tab settings

SHEET 1LY U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Paisano Publications, Inc.

7-31-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State California Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: May 2, 2002

2. Name and address of receiving party(ies)

Name: Paisano Publications, LLC

Internal

Address:

Street Address: 28210 Dorothy Drive

City: Agoura Hills State: CA Zip: 91301

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Limited Liability Company Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/004696

B. Trademark Registration No.(s)

See Schedule I attached hereto

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark S. Dodge

Internal Address:

Street Address: 28210 Dorothy Drive

City: Agoura Hills State: CA Zip: 91301

6. Total number of applications and registrations involved:

35

7. Total fee (37 CFR 3.41) \$ 890

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

08/05/2002 TDIAZ1 00000094 76004696

01 FD-481 02 FC-1482

Mark S. Dodge Name of Person Signing

Signature

July 22, 2002 Date

Total number of pages including cover sheet, attachments, and document:

6

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002555 FRAME: 0245

SCHEDULE I

<u>MARK</u>	<u>REGISTRATION #</u>	<u>COUNTRY</u>
AMERICAN RODDER	1,557,422	United States
AMERICAN RODDER	1,809,154	United States
BIKER	1,044,847	United States
BROS	1,697,109	United States
EASYRIDERS	1,107,218	United States
EASYRIDERS	1,950,035	United States
EASYRIDERS	1,906,752	United States
EASYRIDERS	1,892,781	United States
EASYRIDERS	1,956,241	United States
EASYRIDERS	2,007,089	United States
EASYRIDERS	2,233,738	United States
EASYRIDERS	2,216,269	United States
EASYRIDERS	2,213,600	United States
EASYRIDERS	2,214,502	United States
EASYRIDERS CAFE	1,954,649	United States
IN THE WIND	1,454,232	United States
MISCELLANEOUS DESIGN (MOTORCYCLE)	2,229,304	United States
NASTY FEET	1,984,341	United States
ROADWARE	2,006,050	United States
ROADWARE	2,185,157	United States
ROADWARE	2,253,873	United States
RODDER'S DIGEST	2,119,173	United States
SUPERCYCLE	1,487,550	United States

TAILGATE	2,386,583	United States
TATTOO	1,558,627	United States
TATTOO (stylized)	1,875,203	United States
TATTOO FLASH	1,954,883	United States
TATTOO SAVAGE	1,979,118	United States
V-TWIN	1,560,827	United States
VQ	1,887,142	United States
ZAP TATTOO	2,449,429	United States
ZAP TATTOO	2,512,486	United States
ZAP TATTOO	2,235,194	United States
ZAP TATTOO	2,279,107	United States

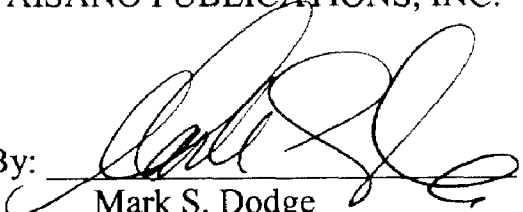
ASSIGNMENT OF TRADEMARKS

WHEREAS, as of May 2, 2002, all of the assets of Paisano Publications, Inc., a California Corporation ("Paisano") were sold to Paisano Publications, LLC, a Delaware limited liability company ("PPL") pursuant to an order (the "Order") entered that date in the United States Bankruptcy Court for the Central District of California (Woodland Hills).

NOW, THEREFORE, in furtherance of the Order and for valuable consideration the receipt and sufficiency of which is hereby acknowledged, Paisano does hereby assign to PPL all of Paisano's right, title and interest in and to the trademarks registered with the United States Patent and Trademark Office described on the attached Exhibit A, incorporated herein and by this reference made a part hereof.

PAISANO PUBLICATIONS, INC.

By: _____


Mark S. Dodge
Executive Vice President

Date: May 2, 2002

EXHIBIT A

<u>MARK</u>	<u>REGISTRATION #</u>	<u>COUNTRY</u>
AMERICAN RODDER	1,557,422	United States
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BIKER	1,044,847	United States
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ZAP TATTOO	2,279,107	United States

<u>MARK</u>	<u>SERIAL/APPL. NO.</u>	<u>COUNTRY</u>
V-TWIN EXPO BY EASYRIDERS	76/004696	United States